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NEWS RELEASE

HUNTINGTON BANKS LOGO

FOR IMMEDIATE RELEASE  
January 14, 1998

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HUNTINGTON BANCSHARES REPORTS RECORD EARNINGS  
FOR FOURTH QUARTER AND FULL YEAR 1997

COLUMBUS, Ohio -- Huntington Bancshares Incorporated (NASDAQ: HBAN; www.huntington.com) today reported record fourth quarter net income of \$90.7 million, or \$.47 (basic earnings) per common share, an increase of 14.6% and 11.9%, respectively, over the fourth quarter of 1996. Key performance measures were equally strong; return on average equity (ROE) was 18.23% and return on average assets (ROA) was 1.41% for the quarter, up from 17.69% and 1.32% for the same period last year. The 1997 results discussed throughout the text of this release do not include the non-recurring charges taken in the third quarter related to the acquisition of First Michigan Bank Corporation.

For the full year 1997, net income was \$338.9 million, or \$1.78 (basic earnings) per common share, an increase of 11.4% and 12.7%, respectively, over the \$304.3 million and \$1.58 earned in 1996. ROE and ROA were 17.88% and 1.35%, respectively, in the past twelve months, up from 17.13% and 1.30% last year.

"1997 was a significant year for Huntington Bancshares, both for what our company accomplished and for the steps taken to position The Huntington for continued success," said Frank Wobst, chairman and chief executive officer. "It was a year of many challenges and changes, but most importantly, it was a good year. In truly financial terms, it was one of the best years in our history, and it was especially gratifying to end the year with such sound financial performance.

"Operationally, we have also made much progress: we became one of the first banks in the nation to operate as one bank, restructuring our regions for maximum efficiency and

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VISIT THE HUNTINGTON'S WEB SITE AT [www.huntington.com](http://www.huntington.com) successfully converting most of them to a common operating system; we have increased our market penetration through the opening of new offices and by introducing Internet banking; and, we have expanded our markets geographically through the acquisition of banks and banking offices in Michigan and Florida."

Net interest income for the fourth quarter was \$259.6 million, up \$30.5 million, or 13.3%, from the year-ago quarter. Growth was primarily due to a 7.8% increase in average loans further bolstered by a 25 basis point increase in the net interest margin, which rose to 4.44% from 4.19% in 1996. Average core deposits grew 8.3% to \$15.3 billion from \$14.1 in the 1996 fourth quarter. Full year 1997 net interest income increased 14.8% to \$1,027.2 million versus \$895.1 million in 1996. Average total loans were up 10.0% for the year and core deposits increased 6.1%.

Non-interest income was strong in both quarter over quarter and full year comparisons. Fourth quarter non-interest income, excluding securities gains, increased 18.3% to \$87.5 million, from \$73.9 million in 1996. Excluding securities gains, non-interest income increased 13.0% in 1997 to \$334.9 million, compared with \$296.4 million in 1996. The increase reflected growth in nearly all categories, most notably mortgage banking (up 26.8%), electronic banking fees (up 88.6%), and investment product sales (up 36.4%)

Non-interest expense for the three and twelve month periods just ended was \$188.5 million and \$751.9 million compared with \$165.0 million and \$675.5 million the same time a year ago. The year over year increase in commissions (up 46.7%) represents a change in the way in which Huntington compensates employees as a result of its pro-active selling emphasis. Similarly, the increase in advertising (up 65%) reflects spending to promote and solidify brand awareness in the company's markets. The efficiency ratio showed improvement, dropping to 53.9% and 54.9% for the fourth quarter and twelve months just ended compared with 54.8% and 56.6%, respectively, for the corresponding periods last year.

Credit quality remained solid. Nonperforming assets at 1997 year-end were \$87.1 million, or 0.49% of total loans and other real estate, compared with 0.46% last year. The allowance for loan losses increased to \$258.2 million, or 1.46% of loans, at December 31, 1997 compared with \$230.8 million, or 1.38% of

loans, at the same time last year. The net charge-off

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ratio for the fourth quarter was 0.61%, up only slightly from the year ago quarter at 0.60%. Net charge-offs for the year were 0.50%.

Huntington's average equity to average assets was 7.53% in the most recent twelve month period. The company continues to maintain a strong capital position, exceeding requirements for a "well-capitalized" institution. Tier I and total risk based capital ratios were 8.83% and 11.68%, respectively, at December 31, 1997.

With over 132 years of serving the financial needs of its customers, Huntington Bancshares Incorporated is a regional bank holding company headquartered in Columbus, Ohio with assets in excess of \$26 billion. Huntington provides innovative products and services through its 544 offices in Ohio, Florida, Georgia, Indiana, Kentucky, Maryland, Michigan, New Jersey, North Carolina, Pennsylvania, South Carolina, Virginia and West Virginia. Huntington also offers products and services through its technologically-advanced, 24-hour telephone bank, a network of more than 1,250 ATMs and its Web Bank at www.huntington.com. Huntington was added to the S & P 500 Index in August, 1997.

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HUNTINGTON BANCSHARES INCORPORATED  
COMPARATIVE SUMMARY (CONSOLIDATED)  
(in thousands, except per share amounts)

<TABLE> <CAPTION> CONSOLIDATED RESULTS OF OPERATIONS CHANGE	THREE MONTHS ENDED DECEMBER 31,		CHANGE	TWELVE MONTHS ENDED DECEMBER 31,	
----- -----	1997	1996	%	1997	1996
----- -----	-----	-----	-----	-----	-----
%					
<S>	<C>	<C>	<C>	<C>	<C>
<C>					
Interest Income 11.6 %	\$499,760	\$452,716	10.4 %	\$1,981,473	\$1,775,734
Interest Expense 8.4	240,197	223,664	7.4	954,243	880,648
-----	-----	-----	-----	-----	-----
Net Interest Income 14.8	259,563	229,052	13.3	1,027,230	895,086
Provision for Loan Losses 41.1	26,235	25,038	4.8	107,797	76,371
Securities Gains (54.7)	1,034	4,240	(75.6)	7,978	17,620
Non-Interest Income 13.0	87,476	73,930	18.3	334,861	296,443
Non-Interest Expense 18.9	188,532	165,008	14.3	803,108	675,510
Provision for Income Taxes 8.8	42,657	38,044	12.1	166,501	152,999
-----	-----	-----	-----	-----	-----
NET INCOME (3.8)%	\$ 90,649	\$ 79,132	14.6 %	\$ 292,663	\$ 304,269
=====	=====	=====	=====	=====	=====
OPERATING EARNINGS (1)					
-----					
Net Income 11.4 %	\$ 90,649	\$ 79,132	14.6 %	\$ 338,897	\$ 304,269
=====	=====	=====	=====	=====	=====
Net Income per Common Share					
Basic 12.7 %	\$0.47	\$0.42	11.9 %	\$1.78	\$1.58
Diluted 12.1 %	\$0.47	\$0.41	14.6 %	\$1.76	\$1.57
PER COMMON SHARE AMOUNTS (2)					
-----					
Net Income (3.2)%	\$0.47	\$0.42	11.9 %	\$1.53	\$1.58

Diluted (3.2)%	\$0.47	\$0.41	14.6 %	\$1.52	\$1.57
Cash Dividends Declared 11.8 %	\$0.20	\$0.18	11.1 %	\$0.76	\$0.68
Shareholders' Equity (period end) 11.6 %	\$10.56	\$9.46	11.6 %	\$10.56	\$9.46
AVERAGE COMMON SHARES OUTSTANDING (2) (0.9)%	191,522	190,156	0.7 %	190,804	192,492

KEY RATIOS

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Return On:

Average Total Assets %	1.41 %	1.32 %		1.16 %	1.30
Average Shareholders' Equity %	18.23 %	17.69 %		15.44 %	17.13
Efficiency Ratio (3) %	53.89 %	54.80 %		54.91 %	56.59
Net Interest Margin %	4.44 %	4.19 %		4.44 %	4.19
Average Equity/Average Assets %	7.76 %	7.48 %		7.53 %	7.60
Period-end Capital Ratios (4):					
Tier I Risk-Based %	8.83 %	8.11 %		8.83 %	8.11
Total Risk-Based %	11.68 %	11.29 %		11.68 %	11.29
Tier I Leverage %	7.77 %	6.80 %		7.77 %	6.80

<CAPTION>

CONSOLIDATED STATEMENT  
OF CONDITION DATA

AT DECEMBER 31,

CHANGE				
	1997		1996	%
	-----		-----	-----
<S>	<C>		<C>	<C>
Total Loans	\$17,738,248		\$16,758,155	5.8
Total Deposits	\$17,983,718		\$16,402,312	9.6
Total Assets	\$26,730,540		\$24,371,946	9.7
Shareholders' Equity	\$ 2,025,391		\$ 1,785,658	13.4

ASSET QUALITY

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Non-performing loans	\$ 71,803	\$ 59,462
Total non-performing assets	\$ 87,146	\$ 76,670
Allowance for loan losses/total loans	1.46 %	1.38 %
Allowance for loan losses/non-performing loans	359.55 %	388.11 %
Allowance for loan losses and other real estate/non-performing assets	294.32 %	297.12 %

</TABLE>

- (1) Reported results as adjusted to exclude the impact of special charges in connection with the First Michigan acquisition.
- (2) Adjusted for stock splits and stock dividends, as applicable.
- (3) Excludes merger-related special charges.
- (4) Estimated.