

Dated: March 11, 1996

Registration Statement No. 33-63175

(To Prospectus dated October 6, 1995, and
Prospectus Supplement dated October 17, 1995)

CUSIP No. 44615QAN7

\$750,000,000

HUNTINGTON BANCSHARES INCORPORATED

MEDIUM-TERM NOTES, SERIES B

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Principal amount: \$50,000,000
 Interest Rate (if fixed rate): 5.70%
 Stated Maturity: MARCH 14, 1997
 Minimum denominations: \$100,000
 Issue Price (as a percentage of
 principal amount): A/S
 Selling Agent's commission (%): 0.02875%
 Purchasing Agent's discount
 or commission (%): N/A
 Net proceeds to the Company: \$49,985,625
 Settlement date (original issue date): MARCH 14, 1996
 Redemption Commencement Date (if any): N/A
 Initial Redemption Percentage (if any): N/A
 Annual Redemption Percentage
 Reduction (if any): N/A
 Repayment Date (if any): N/A
 Initial Repayment Percentage (if any): N/A
 Annual Repayment Percentage
 Reduction (if any): N/A

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Floating Rate Notes:
 Interest Rate Basis: N/A
 Index Maturity: N/A
 Spread: N/A
 Spread Multiplier: N/A
 Maximum Rate: N/A
 Minimum Rate: N/A
 Initial Interest Rate: N/A
 Interest Reset Date(s): N/A
 Interest Reset Period: N/A
 Interest Determination Date(s): N/A
 Calculation Date(s): N/A
 Interest Payment Date(s): MARCH 14, 1997
 Interest Payment Period(s): ANNUALLY
 Regular Record Date(s): 15 CALENDAR DAYS
 PRIOR TO INTEREST
 PAYMENT DATE

Additional terms: INTEREST ON THE NOTE WILL BE COMPUTED ON THE BASIS OF THE
 ACTUAL NUMBER OF DAYS IN THE YEAR DIVIDED BY 360.

As of the date of this Pricing Supplement, the aggregate initial public
 offering price of the Debt Securities (as defined in the Prospectus) which have
 been sold (including the Notes to which this Pricing Supplement relates) is
 \$135,000,000.

"N/A" as used herein means "Not Applicable." "A/S" as used herein means "as
 stated in the Prospectus Supplement referred to above."

SMITH BARNEY, INC.