<TABLE>
Pricing Supplement No. 4
Dated: January 13, 1995

Filing under Rule 424(b)(3)
Registration Statement Nos. 33-52555
and 33-

51036

(To Prospectus dated March 18, 1994 and Prospectus Supplement dated March 25, 1994)

CUSIP No. 44615QAD9

<CAPTION>

\$250,000,000

## HUNTINGTON BANCSHARES INCORPORATED

MEDIUM-TERM NOTES, SERIES A

<C>

<S> Principal amount: \$25,000,000 Interest Rate (if fixed rate): 7.25% Stated Maturity: JANUARY 23, 1996 Minimum denominations: \$100,000 Issue price (as a percentage of principal amount): A/S Selling Agent's commission (%): 0.133% Purchasing Agent's discount or commission (%): N/A Net proceeds to the Company: \$24,966,750 Settlement date (original issue date): JANUARY 23, 1995 Redemption Commencement Date (if any): N/A Initial Redemption Percentage (if any): N/A Annual Redemption Percentage Reduction (if any): N/A Repayment Date (if any): N/A Initial Repayment Percentage (if any): N/A Annual Repayment Percentage Reduction (if any): N/A

Floating Rate Notes: Interest Rate Basis: N/A Index Maturity: N/A Spread: N/A Spread Multiplier: N/A Maximum Rate: N/A Minimum Rate: N/A Initial Interest Rate: N/A Interest Reset Date(s): N/A Interest Reset Period: N/A Interest Determination Date(s): N/A Calculation Date(s): N/A Interest Payment Date(s): JULY 24, 1995; JANUARY 23, 1996 Interest Payment Periods(s): SEMI-ANNUAL Regular Record Date(s): 15 CALENDAR DAYS PRIOR TO PAYMENT DATE

<FN>

Additional terms: NONE.

As of the date of this Pricing Supplement, the aggregate initial public offering price of the Debt Securities (as defined in the Prospectus) which have been sold (including the Notes to which this Pricing Supplement relates) is \$100,000,000.

"N/A" as used herein means "Not Applicable." "A/S" as used herein means "as stated in the Prospectus Supplement referred to above."

C.S. FIRST BOSTON

</TABLE>