## UNITED STATES

SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549
FORM 8-K

CURRENT REPORT
Pursuant to Section 13 OR 15(d) of The Securities Exchange Act of 1934
Date of Report (Date of earliest event reported) October 15, 2004

## HUNTINGTON BANCSHARES INCORPORATED

$\qquad$
(Exact name of registrant as specified in its charter)


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## Item 2.02. Results of Operations and Financial Condition.

On October 15, 2004, Huntington Bancshares Incorporated ("Huntington") issued a news release announcing its earnings for the third quarter ended September 30 , 2004. Also on October 15, 2004, Huntington made a Quarterly Financial Review available on its web site, www.huntington-ir.com. The information contained in the news release and the Quarterly Financial Review, which are attached as Exhibits 99.1 and 99.2, respectively, to this report, are incorporated herein by reference.

Huntington's senior management will host an earnings conference call October 15, 2004, at 11:00 a.m. EST. The call may be accessed via a live Internet web cast at www.huntington-ir.com or through a dial-in telephone number at 866-837-9787. Slides will be available at www.huntington-ir.com just prior to 11:00 a.m. EST on October 15, 2004, for review during the call. A replay of the web cast will be archived in the Investor Relations section of Huntington's web site at www.huntington-ir.com. A telephone replay will be available two hours after the completion of the call through October 31, 2004, at 888-266-2081; conference call ID 570380 .

The information contained or incorporated by reference in this Current Report on Form 8-K contains forward-looking statements, including certain plans, expectations, goals, and projections, which are subject to numerous assumptions, risks, and uncertainties. A number of factors, including but not limited to those set forth under the heading "Business Risks" included in Item 1 of Huntington's Annual Report on Form 10-K for the year ended December 31, 2003, and other factors described from time to time in Huntington's other filings with the Securities and Exchange Commission, could cause actual conditions, events, or results to differ significantly from those described in the forward-looking statements. All forward-looking statements included in this Current Report on Form 8-K are based on information available at the time of the Report. Huntington assumes no obligation to update any forward-looking statement.

The information contained or incorporated by reference in Item 2.02 of this Form 8-K shall be treated as "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended.

## Item 9.01. Financial Statements and Exhibits.

The exhibits referenced below shall be treated as "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended.
(c) Exhibits.

Exhibit 99.1 - News release of Huntington Bancshares Incorporated, dated October 15, 2004.
Exhibit 99.2 - Quarterly Financial Review, September 2004.

## SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

## HUNTINGTON BANCSHARES INCORPORATED

Date: October 15, 2004
By: /s/ Donald R. Kimble
Donald R. Kimble
Chief Financial Officer and Controller

## EXHIBIT INDEX

## Exhibit No.

Description

## FOR IMMEDIATE RELEASE

October 15, 2004

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## HUNTINGTON BANCSHARES INCORPORATED

REPORTS 2004 THIRD QUARTER RESULTS

- Net Income of \$93.5 million, up 3\%
- Earnings Per Common Share of \$0.40, up 3\%


## - Revises 2004 GAAP Earnings Per Share Guidance to $\mathbf{\$ 1 . 7 5 - \$ 1 . 7 7}$

COLUMBUS, Ohio - Huntington Bancshares Incorporated (NASDAQ: HBAN; www.huntington.com) reported 2004 third quarter earnings of $\$ 93.5$ million, or $\$ 0.40$ per common share, up $3 \%$ from both $\$ 90.9$ million and $\$ 0.39$ per common share in the year-ago quarter. Compared with 2004 second quarter net income of $\$ 110.1$ million and $\$ 0.47$ per common share, 2004 third quarter earnings and earnings per share were both down $15 \%$.

Earnings for the first nine months of 2004 were $\$ 307.8$ million, or $\$ 1.32$ per common share, up $10 \%$ and $9 \%$, respectively, from the comparable year-ago period earnings of $\$ 279.1$ million and $\$ 1.21$ per common share.
"Our third quarter fundamental results were good, with another solid quarter of both loan and core deposit growth," said Thomas E. Hoaglin, chairman, president, and chief executive officer. "We were also very pleased with the slight increase in the net interest margin. In addition, our credit quality trends continued to be strong. Third quarter net charge-offs as an annualized percent of average total loans and leases were only 30 basis points, which was below our net charge-off target of 35 to 45 basis points for a stable economic environment, and non-performing assets remained at historically low levels."
"However, reported third quarter results were below expectations due primarily to items related to the ongoing Securities and Exchange Commission (SEC) formal investigation and the pending Unizan Financial Corp. acquisition. Additional SEC related expenses and accruals adversely impacted our earnings by about $\$ 0.02$ per share, as we continued negotiations with the SEC regarding a settlement. In addition, we also incurred about $\$ 0.01$ per share of expenses related to the Unizan integration planning and systems conversion."
"Average total loans and leases increased an annualized $18 \%$ from the second quarter, excluding the impact of sold automobile loans," he continued. "Average residential mortgage and home equity loans again led loan growth with annualized growth rates of $70 \%$ and $15 \%$, respectively. Small business loan growth was strong, increasing at a $14 \%$ annualized rate."
"Average core deposits increased an annualized $7 \%$ in the current quarter, compared with the second quarter. This increase reflected good growth in two key deposit categories: non-interest bearing deposits, up $7 \%$ annualized, and interest bearing demand deposits, up $12 \%$ annualized," he concluded.

Significant 2004 third quarter performance highlights included:

- $\quad \$ 5.5$ million pre-tax SEC-related expenses and accruals.
- $\quad \$ 1.8$ million pre-tax Unizan integration planning and systems conversion expenses.

Other highlights compared with 2004 second quarter included:

- $8 \%$ annualized growth in average total loans and leases, or $18 \%$ annualized after adjusting for the impact of auto loan sales.
- $7 \%$ annualized growth in average total core deposits.
- $3.30 \%$ net interest margin, up from $3.29 \%$.
- $\quad \$ 4.1$ million pre-tax temporary impairment of mortgage servicing rights (MSR) compared with a $\$ 10.4$ million pre-tax recovery of previously reported MSR temporary impairment in the second quarter.
- $\quad \$ 2.3$ million pre-tax losses on trading activity undertaken to offset MSR temporary valuation changes.
- $\quad \$ 7.8$ million pre-tax gain on the sale of investment securities used to offset MSR temporary valuation changes, compared with a $\$ 9.2$ million pre-tax loss on the sale of investment securities in the second quarter.
- $0.30 \%$ annualized net charge-offs, up from $0.23 \%$ in the second quarter.
- $0.36 \%$ period-end NPA ratio, up from $0.34 \%$ at June 30, 2004
- $1.25 \%$ period-end allowance for loan and lease losses (ALLL) ratio, down from $1.32 \%$ at June 30, 2004.
- $351 \%$ period-end NPA coverage ratio, down from $384 \%$ at June 30, 2004.

Items specifically impacting earnings performance comparisons for the current and prior periods are highlighted in the following table.

## Significant Items Impacting Earnings Performance Comparisons ${ }^{(1)}$

| Three Months Ended(In millions, except per share) | Impact ${ }^{(2)}$ |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Pre-tax |  | EPS |  |
| September 30, 2004 - GAAP earnings | \$ | 131.7 | \$ | 0.40 |
| - SEC related expenses / accruals |  | (5.5) |  | (0.02) |
| - Unizan system conversion expense |  | (1.8) |  | (0.01) |
| - MSR temporary impairment |  | (4.1) |  | (0.01) |
| - MSR-related trading losses |  | (2.3) |  | (0.01) |
| - Investment securities gains |  | 7.8 |  | 0.02 |
| June 30, 2004 - GAAP earnings | \$ | 153.5 | \$ | 0.47 |
| - Gain on sale of auto loans |  | 4.9 |  | 0.01 |
| - MSR temporary impairment recovery |  | 10.4 |  | 0.03 |
| - Investment securities losses |  | (9.2) |  | (0.03) |
| - Single commercial credit recovery |  | 9.7 |  | 0.03 |
| September 30, 2003 - GAAP earnings ${ }^{(3)}$ | \$ | 141.4 | \$ | 0.45 |
| - Gain on sale of West Virginia offices |  | 13.1 |  | 0.04 |
| - MSR temporary impairment recovery |  | 17.8 |  | 0.05 |
| - Investment securities losses |  | (4.1) |  | (0.01) |

(1) Includes significant items with \$0.01 EPS impact or greater
(2) Favorable (unfavorable) impact on GAAP earnings
(3) GAAP earnings before cumulative effect of change in accounting principle (FIN 46)

## Discussion of Performance

Fully taxable equivalent net interest income increased $\$ 6.9$ million, or $3 \%$, from the year-ago quarter, reflecting the favorable impact of an $8 \%$ increase in average earning assets, partially offset by a 16 basis point, or an effective $5 \%$, decline in the net interest margin. The fully taxable equivalent net interest margin decreased to $3.30 \%$ from $3.46 \%$ reflecting the impact of lower rates and the strategic repositioning of portfolios to reduce automobile loans and increase the relative proportion of lower-rate, and lower-risk, residential real estate-related loans and investment securities.

Compared with the 2004 second quarter, fully taxable equivalent net interest income increased $\$ 4.4$ million, or $2 \%$, reflecting the favorable impact of a $1 \%$ increase in average earning assets and a one basis point increase in the net interest margin to $3.30 \%$ from $3.29 \%$.

Average total loans and leases increased $\$ 1.7$ billion, or $8 \%$, from the 2003 third quarter due primarily to a $\$ 1.3$ billion, or $11 \%$, increase in average consumer loans. Contributing to the consumer loan growth was a $\$ 1.8$ billion, or $84 \%$, increase in average residential mortgages and a $\$ 0.5$ billion, or $15 \%$, increase in average home equity loans. Demand for residential mortgages and home equity loans remained strong as interest rates declined slightly during the quarter and remained near historically low levels. Average total automobile loans and leases decreased $\$ 1.1$ billion, or $21 \%$. This decline from the year-ago quarter reflected the sale of $\$ 2.6$ billion of automobile loans over this 12 -month period, partially offset by the rapid growth in direct financing leases due to the migration from operating lease assets, which have not been originated since April 2002.

During the third quarter, $\$ 153$ million of automobile loans were sold, including $\$ 102$ million of automobile loans transferred to loans held for sale during the 2004 second quarter. Combined, these transactions resulted in third quarter net pre-tax gains on the sale of automobile loans of $\$ 0.3$ million. On a combined basis, these transactions increased the total automobile loans sold since the beginning of 2003 to $\$ 3.7$ billion. These sales represented a continuation of a strategy to reduce exposure to automobile financing to approximately $20 \%$ of total credit exposure (see table below). At September 30, 2004, this exposure was $\$ 4.9$ billion, down from $\$ 6.2$ billion at year end and represented $21 \%$ of total credit exposure, down from $28 \%$ at year end 2003 , and $33 \%$ at the end of 2002.

| (\$ billions) | 9/30/04 |  | 12/31/03 |  | 12/31/02 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total Company |  |  |  |  |  |  |
| Loans and leases | \$ | 22.6 | \$ | 21.1 | \$ | 18.6 |
| Operating lease assets |  | 0.7 |  | 1.3 |  | 2.2 |
| Securitized loans |  | - |  | 0.0 |  | 1.1 |
| Total credit exposure | \$ | 23.3 | S | 22.4 | \$ | 21.9 |
| Automobile Financing |  |  |  |  |  |  |
| Loans and leases | \$ | 4.2 | \$ | 4.9 | \$ | 3.9 |
| Operating lease assets |  | 0.7 |  | 1.3 |  | 2.2 |
| Securitized loans |  | - |  | 0.0 |  | 1.1 |
| Total auto exposure | \$ | 4.9 | \$ | 6.2 | \$ | 7.2 |
| \% Total credit exposure |  | 21\% |  | 28\% |  | 33\% |

Average total commercial and industrial (C\&I) and commercial real estate (CRE) loan balances were $\$ 9.8$ billion, up $\$ 0.4$ billion, or $5 \%$, from the year-ago quarter. This $\$ 9.8$ billion consisted of middle-market C\&I ( $\$ 4.3$ billion, down from $\$ 4.5$ billion), middle market CRE ( $\$ 3.5$ billion, up from $\$ 3.1$ billion), and small business C\&I and CRE ( $\$ 1.9$ billion) loans. Small business C\&I and CRE loans increased $\$ 188$ million, or $11 \%$. Middle-market C\&I and CRE balances were impacted by a June 30 , 2004 reclassification of $\$ 282$ million of C\&I loans to CRE loans. Adjusting for this reclassification, average middle-market C\&I loans increased $\$ 93$ million, or 2\%, from the yearago quarter and middle-market CRE loans increased $\$ 143$ million, or $4 \%$.

Compared with the second quarter, average total loans and leases increased $\$ 0.4$ billion, or $2 \%$, with the growth rate mitigated by a $\$ 0.5$ billion, or $21 \%$, decline in average automobile loans due to the second quarter ( $\$ 512$ million) and third quarter ( $\$ 153$ million) sales of automobile loans. Growth in mortgage-related consumer loans remained strong with average residential mortgages up $\$ 0.6$ billion, or $17 \%$, and average home equity loans up $\$ 0.1$ billion, or $4 \%$. Total average C\&I and CRE loans increased slightly, primarily reflecting a $\$ 63$ million, or $3 \%$, increase in small business C\&I and CRE loans. As discussed above, middle-market C\&I and CRE loan balances were impacted by the $\$ 282$ million loan reclassification on June 30, 2004. Adjusting for this reclassification, third quarter average middle-market C\&I and CRE loans were essentially flat.

Average investment securities increased $\$ 0.7$ billion, or $18 \%$, from the year-ago quarter. This increase reflected the use of some of the proceeds from the previous sales of automobile loans to purchase 10 -year variable rate securities. Compared with the second quarter, average investment securities declined $\$ 0.5$ billion, or $10 \%$.

Average total core deposits in the third quarter were $\$ 16.5$ billion, up $\$ 0.7$ billion, or $4 \%$, from the year-ago quarter, reflecting a $\$ 0.8$ billion, or $13 \%$, increase in average interest bearing demand deposit accounts, partially offset by a $\$ 0.1$ billion, or $6 \%$, decline in retail CDs. Compared with the 2004 second quarter, average total core deposits increased $\$ 0.3$ billion, or $2 \%$, reflecting growth in interest bearing demand deposits, up $\$ 0.2$ billion, or $3 \%$, as well as non-interest bearing deposits, up $\$ 0.1$ billion, or $2 \%$.

Non-interest income decreased $\$ 82.9$ million, or $30 \%$, from the year-ago quarter. Comparisons with prior-period results are heavily influenced by the decline in operating leases and related operating lease income. These trends are expected to continue as all automobile leases originated since April 2002 are direct financing leases with income reflected in net interest income, not non-interest income. Reflecting the run-off of the operating lease portfolio, operating lease income declined $\$ 53.2$ million, or $45 \%$, from the 2003 third quarter. Excluding operating lease income, non-interest income decreased $\$ 29.7$ million, or $19 \%$, from the year-ago quarter with the primary drivers being:

- $\quad \$ 25.7$ million, or $85 \%$, decrease in mortgage banking income. This reflected a $\$ 21.9$ million change in MSR temporary impairment valuations, as the current quarter included a $\$ 4.1$ million MSR temporary impairment compared with $\$ 17.8$ million recovery of previously recorded MSR temporary impairment recognized in the year-ago quarter. MSR valuations are very sensitive to movements in interest rates. Excluding the MSR temporary impairment valuation change between quarters, mortgage banking income decreased $\$ 3.8$ million, primarily reflecting lower secondary marketing gains and lower origination volume.
- $\quad \$ 13.1$ million gain on sale of branch offices in the year ago quarter with no such gain in the current quarter.
- $\quad \$ 5.6$ million, or $24 \%$, decline in other income due to lower investment banking income and the MSR-related trading loss. To offset the volatility that results from recognizing temporary MSR valuation changes, Huntington has used investment securities and, more recently, other trading account assets, such as forward commitments and options. As none of these instruments qualify for hedge accounting, the change in value of the trading account assets are reported as a component of other income, whereas the gains (losses) from the sale of securities that are available for sale are reported as investment securities gains (losses).

Partially offset by:

- $\quad \$ 11.9$ million increase in investment securities gains as the current quarter reflected gains of $\$ 7.8$ million compared with $\$ 4.1$ million of securities losses in the year-ago quarter.
- $\$ 1.7$ million, or $11 \%$, increase in trust services income as a result of higher personal trust fees, reflecting higher average asset values, and higher money market mutual fund fees.
- $\quad \$ 1.6$ million, or $4 \%$, increase in service charges on deposit accounts due to higher service charges on personal accounts.

Compared with the 2004 second quarter, non-interest income declined $\$ 28.2$ million, or $13 \%$. This comparison is also heavily influenced by the decline in operating lease income for the
reasons noted above. Reflecting the run-off of the operating lease portfolio, operating lease income declined $\$ 14.3$ million, or $18 \%$, from the 2004 second quarter. Excluding operating lease income, non-interest income decreased $\$ 13.9$ million, or $10 \%$, from the 2004 second quarter with the primary drivers being:

- $\quad \$ 18.9$ million, or $81 \%$, decrease in mortgage banking income. This reflected a $\$ 14.5$ million change in MSR temporary impairment valuations, as the current quarter included a $\$ 4.1$ million MSR temporary impairment compared with $\$ 10.4$ million recovery of previously recorded MSR temporary impairment recognized in the second quarter. This increase in MSR temporary impairment valuation between quarters reflected the downward movement in mortgage interest rates in the third quarter. The MSR temporary impairment valuation reserve at September 30, 2004 was $\$ 5.5$ million. Reflecting the decline in interest rates during the quarter, the value of MSRs as a percent of mortgages serviced for others was $1.13 \%$, down from $1.21 \%$ at June 30,2004 . Excluding the MSR temporary impairment valuation change between quarters, mortgage banking income decreased $\$ 4.4$ million, primarily reflecting lower secondary marketing gains.
- $\$ 6.8$ million, or $27 \%$, decrease in other income reflecting the MSR-related trading loss in the current quarter, as well as a decline in investment banking and trading fee income.
- $\quad \$ 4.6$ million decrease in gain on sale of automobile loans as the current quarter reflected $\$ 0.3$ million of gains, compared with $\$ 4.9$ million of gains in the second quarter.

Partially offset by:

- $\quad \$ 17.0$ million increase in securities gains (losses), with the current quarter reflecting $\$ 7.8$ million in securities gains, compared with $\$ 9.2$ million of securities losses in the 2004 second quarter.

Non-interest expense decreased $\$ 26.8$ million, or $9 \%$, from the year-ago quarter. Comparisons with prior-period results are influenced by the decline in operating lease expense as the operating lease portfolio continues to run-off (see above operating lease income discussion). Operating lease expense declined $\$ 38.2$ million, or $41 \%$, from the 2003 third quarter. The decline in operating lease expense was partially offset by $\$ 2.6$ million of additional depreciation expense related to automobile leases booked prior to October 1, 2001. Residual value losses on automobile leases booked prior to October 1, 2001, were covered by an insurance policy with a $\$ 120$ million cap. During the third quarter, residual value losses exceeded this cap a few months earlier than anticipated due to higher than anticipated volume of turned in automobiles and to a lesser degree, softness in the used car market. Total losses above the cap are expected to be $\$ 18-\$ 30$ million, including $\$ 10$ million already recognized and reflected in additional accumulated depreciation. Excluding operating lease expense, non-interest expense increased $\$ 11.5$ million, or $6 \%$, from the year-ago quarter with the primary drivers being:

- $\quad \$ 8.6$ million, or $8 \%$, increase in personnel costs primarily reflecting higher salaries and benefits expense, partially offset by lower sales commissions due to weaker mortgage origination and capital market activities.
- $\$ 3.9$ million, or $21 \%$, increase in other expense reflecting higher automobile lease residual value losses, as well as SEC-related expenses and accruals.
- $\$ 1.3$ million, or $8 \%$, increase in net occupancy expense.
- $\quad \$ 1.1$ million, or $10 \%$, increase professional services including SEC-related expenses.

Partially offset by:

- $\quad \$ 1.2$ million benefit from the release of restructuring reserves in the current quarter.
- $\quad \$ 1.0$ million, or $6 \%$, decline in equipment expense.

The current quarter included $\$ 1.8$ million of current quarter expenses related to Unizan integration planning and systems conversion. These expenses were spread across various non-interest expense categories with no meaningful impact on any single line item.

Compared with the 2004 second quarter, non-interest expense declined $\$ 8.7$ million, or $3 \%$. Comparisons with prior-period results are also heavily influenced by the decline in operating lease expense. Operating lease expense declined $\$ 7.7$ million, or $12 \%$, from the 2004 second quarter. Excluding operating lease expense, non-interest expense decreased $\$ 1.1$ million from the second quarter with the primary drivers being:

- $\quad \$ 3.7$ million, or $14 \%$, decrease in other expense as the second quarter included costs related to investments in partnerships generating tax benefits for the first half of 2004. The 2004 third quarter other expense included automobile lease residual value losses, as well as SEC-related expenses and accruals.
- $\quad \$ 3.1$ million, or $38 \%$, decrease in marketing expense due to lower advertising expenditures.
- $\quad \$ 1.2$ million benefit from the release of restructuring reserves in the current quarter.

Partially offset by:

- $\$ 4.4$ million, or $56 \%$, increase in professional services primarily reflecting SEC-related expenses.
- $\quad \$ 2.0$ million, or $2 \%$, increase in personnel costs.


## Credit Quality

Total net charge-offs for the 2004 third quarter were $\$ 16.5$ million, or an annualized $0.30 \%$ of average total loans and leases. This was a reduction from $\$ 32.8$ million, or $0.64 \%$, in the year-ago quarter. However, it was an increase from $\$ 12.5$ million in the second quarter, or an annualized $0.23 \%$ of average total loans and leases, as net chargeoffs in the second quarter were reduced by a $\$ 9.7$ million one-time recovery of a previously charged-off commercial loan. This recovery lowered total commercial (C\&I and CRE) net charge-offs by 39 basis points and total loan and lease net charge-offs by 18 basis points. Excluding the impact of this recovery, 2004 second quarter total net charge-offs would have been $\$ 22.2$ million, or an annualized $0.41 \%$ of average total loans and leases. Gross charge-offs in the third quarter declined $\$ 4.5$ million, or $15 \%$, from the second quarter.

Total commercial net charge-offs in the third quarter were $\$ 2.6$ million, or an annualized $0.10 \%$, down from $\$ 15.8$ million, or an annualized $0.68 \%$, in the year-ago quarter and up from only $\$ 137$ thousand in the previous quarter. Adjusting for the $\$ 9.7$ million recovery noted above ( 39 basis point impact), second quarter total commercial net charge-offs would have been $\$ 9.8$ million, or an annualized $0.40 \%$ of related loans.

Total consumer net charge-offs in the current quarter were $\$ 13.9$ million, or an annualized $0.45 \%$ of related loans. This compared with $\$ 16.9$ million, or $0.61 \%$, in the yearago quarter and $\$ 12.4$ million, or an annualized $0.41 \%$ of related loans in the 2004 second quarter.

Total automobile loan and lease net charge-offs in the 2004 third quarter were $\$ 7.6$ million, or an annualized $0.74 \%$ of average automobile loans and leases. This compared with $\$ 12.2$ million of net charge-offs, or an annualized $0.94 \%$, in the year-ago quarter and $\$ 7.8$ million, or an annualized $0.69 \%$ in the second quarter.

Credit losses on operating lease assets are included in operating lease expense and were $\$ 5.0$ million in the current quarter, down from $\$ 10.0$ million in the year-ago quarter and $\$ 5.2$ million in the second quarter. Recoveries on operating lease assets are included in operating lease income and totaled $\$ 1.2$ million, $\$ 2.6$ million, and $\$ 1.5$ million, for the same periods, respectively. The ratio of operating lease asset credit losses to average operating lease assets, net of recoveries, was an annualized $1.89 \%$ in the current quarter, $1.90 \%$ in the year-ago quarter, and $1.51 \%$ in the 2004 second quarter. As noted in the non-interest income discussion above, the operating lease portfolio will decline over time as no new operating lease assets have been generated since April 2002.

Non-performing assets (NPAs) were $\$ 80.5$ million at September 30, 2004, down $\$ 56.6$ million, or $41 \%$ from the prior year, and up $\$ 5.8$ million, or $8 \%$, from June 30 , 2004. NPAs as a percent of total loans and leases and other real estate were $0.36 \%$ at September 30, 2004, down from $0.65 \%$ a year-ago, but up slightly from $0.34 \%$ at June 30, 2004. At September 30, 2004, the company adopted a new policy of placing home equity loans and lines on non-accrual status when they exceed 180 days past due. Such loans were previously classified as accruing loans and leases past due 90 days or more. This policy change conforms the home equity loans and lines classification to that of other consumer loans secured by residential real estate. As a result of this change in policy, the current quarter included $\$ 7.7$ million of non-performing home equity loans and lines secured by real estate. NPAs at September 30, 2004, included $\$ 30.2$ million of lower-risk residential real estate-related assets, which represented $38 \%$ of total NPAs. This compared with $\$ 19.1$ million, or $14 \%$, at the end of the year-ago quarter.

The over 90-day delinquent, but still accruing, ratio was $0.24 \%$ at September 30, 2004, down from $0.31 \%$ a year ago, and unchanged from $0.24 \%$ at June 30 , 2004.

## Allowances for Credit Losses (ACL)

The company maintains two reserves, both of which are available to absorb possible credit losses: the allowance for loan and lease losses (ALLL) and the allowance for unfunded loan commitments (AULC). When summed together, these reserves constitute the total allowances for credit losses (ACL).

The September 30, 2004, ALLL was $\$ 282.7$ million, down from $\$ 336.4$ million a year ago and from $\$ 286.9$ million at June 30 , 2004. These declines reflected continued credit quality improvement, the change in the mix of the loan portfolio to lower-risk residential mortgages and home equity loans, and improvement in the economic outlook. Expressed as a percent of period-end loans and leases, the ALLL at September 30, 2004, was $1.25 \%$, down from $1.59 \%$ a year-ago and from $1.32 \%$ at June 30 , 2004. The ALLL as a percent of NPAs was $351 \%$ at September 30, 2004, up from $245 \%$ a year ago, but down from $384 \%$ at June 30, 2004.

The September 30, 2004, AULC was $\$ 30.0$ million, down slightly from $\$ 33.7$ million at the end of the year-ago quarter, and from $\$ 31.2$ million at June 30 , 2004 .
On a combined basis, the ACL as a percent of total loans and leases was $1.38 \%$ at September 30, 2004, compared with $1.75 \%$ a year ago and $1.46 \%$ at the end of last quarter. Similarly, the ACL as a percent of NPAs was $389 \%$ at September 30, 2004, compared with $270 \%$ a year earlier and $426 \%$ at June 30, 2004.

The provision for loan and lease losses in the 2004 third quarter was $\$ 11.8$ million, a $\$ 39.8$ million reduction from the year-ago quarter, but a $\$ 6.8$ million increase from the 2004 second quarter. The reduction in provision expense from the year-ago quarter reflected overall improved portfolio quality performance and a stronger economic outlook, only partially offset by provision expense related to loan growth. The increase in provision expense from the second quarter primarily reflected lower recoveries, as the second quarter included a $\$ 9.7$ million commercial loan recovery. As previously disclosed, effective January 1, 2004, the company adopted a more quantitative approach to calculating the economic reserve component of the ALLL making this component more responsive to changes in economic conditions. This change, combined with the quantitative approach for determining the transaction reserve component, as well as changes to the specific reserve component, may result in more volatility in the total ALLL, and corresponding provision for loan and lease losses.

## Capital

At September 30, 2004, the tangible equity to assets ratio was $7.11 \%$, up from $6.77 \%$ a year ago, and from $6.95 \%$ at June 30, 2004. At September 30, 2004, the tangible equity to risk-weighted assets ratio was $7.80 \%$, up significantly from $7.24 \%$ in the year-ago quarter, and up from $7.64 \%$ at June 30 , 2004. The increase in the tangible equity to risk-weighted assets ratio reflected primarily the positive impact resulting from reducing the overall risk profile of earning assets throughout this period, most notably a less risky loan portfolio mix, as well as growth in low risk investment securities.

## 2004 Outlook

When earnings guidance is given, it is the company's practice to do so on a GAAP basis. Furthermore, such guidance excludes any impact from potential future loan sales or other one-time items, not certain at the time such earnings guidance is provided. On July 16, 2004, concurrent with the release of 2004 second quarter earnings, the company provided revised 2004 GAAP earnings per share guidance of $\$ 1.77-\$ 1.81$.

Reflecting year-to-date actual GAAP earnings per share of $\$ 1.32$, updated 2004 GAAP earnings per share guidance is now $\$ 1.75-\$ 1.77$ per share. This excludes the impact from gains or losses associated with loan sales or securitizations, if any, as well as any 2004 fourth quarter impact on earnings from the pending Unizan merger and SECrelated expenses.

## Unizan Merger and SEC Formal Investigation

As reported on June 16, 2004, the Federal Reserve Board informed Huntington that it had extended its review period of the Unizan acquisition. On August 9, 2004, Huntington announced that the company was in negotiations with the staff of the SEC regarding a settlement of the
ongoing formal investigation, and Huntington remains in active dialogue with its bank regulators concerning these matters. Huntington and Unizan are ready to close the merger, subject to the receipt of all necessary regulatory approvals; however, no assurances can be provided as to the ultimate timing or outcome of these matters.

## Conference Call / Webcast Information

Huntington's senior management will host an earnings conference call today at 11:00 a.m. (Eastern Time). The call may be accessed via a live Internet webcast at huntington-ir.com or through a dial-in telephone number at 866-837-9787. Slides will be available at huntington-ir.com just prior to 11:00 a.m. (Eastern Time) today for review during the call. A replay of the webcast will be archived in the Investor Relations section of Huntington's web site huntington-ir.com. A telephone replay will be available two hours after the completion of the call through the end of this month at 888-266-2081; conference ID 570380.

## Forward-looking Statement

This press release contains certain forward-looking statements, including certain plans, expectations, goals, and projections, which are subject to numerous assumptions, risks, and uncertainties. A number of factors, including but not limited to those set forth under the heading "Business Risks" included in Item 1 of Huntington's Annual Report on Form 10-K for the year ended December 31, 2003, and other factors described from time to time in Huntington's other filings with the Securities and Exchange Commission, could cause actual conditions, events, or results to differ significantly from those described in the forward-looking statements. All forward-looking statements included in this news release are based on information available at the time of the release. Huntington assumes no obligation to update any forward-looking statement.

## Basis of Presentation

## Use of Non-GAAP Financial Measures

This earnings release contains GAAP financial measures and non-GAAP financial measures where management believes it to be helpful in understanding Huntington's results of operations or financial position. Where non-GAAP financial measures are used, the comparable GAAP financial measure, as well as the reconciliation to the comparable GAAP financial measure, can be found in the Quarterly Financial Review supplement to this earnings release, which can be found on Huntington's website at huntington-ir.com.

## Annualized data

Certain returns, yields, performance ratios, or quarterly growth rates are "annualized" in this presentation to represent an annual time period. This is done for analytical and decision-making purposes to better discern underlying performance trends when compared to full-year or year-over-year amounts. For example, loan growth rates are most often expressed in terms of an annual rate like $8 \%$. As such, a $2 \%$ growth rate for a quarter would represent an annualized $8 \%$ growth rate.

Fully taxable equivalent interest income and net interest margin
Income from tax-exempt earnings assets is increased by an amount equivalent to the taxes that would have been paid if this income had been taxable at statutory rates. This adjustment puts all earning assets, most notably tax-exempt municipal securities and certain lease assets, on a common basis that facilitates comparison of results to results of competitors.

## Earnings per share equivalent data

Significant one-time income or expense items may be expressed on a per common share basis. This is done for analytical and decision-making purposes to better discern underlying trends in total corporate earnings per share performance excluding the impact of such items. Investors may also find this information helpful in their evaluation of the company's financial performance against published earnings per share mean estimate amounts, which typically exclude the impact of significant one-time items. Earnings per share equivalents are usually calculated by applying a $35 \%$ effective tax rate to a pre-tax amount to derive an after-tax amount, which is divided by the average shares outstanding during the respective reporting period. Occasionally, when the item involves special tax treatment, the after-tax amount is separately disclosed, with this then being the amount used to calculate the earnings per share equivalent.

## NM or nm

Percent changes of $100 \%$ or more are shown as "nm" or "not meaningful". Such large percent changes typically reflect the impact of one-time items within the measured periods. Since the primary purpose of showing a percent change is for discerning underlying performance trends, such large percent changes are "not meaningful" for this purpose.

## About Huntington

Huntington Bancshares Incorporated is a $\$ 32$ billion regional bank holding company headquartered in Columbus, Ohio. Through its affiliated companies, Huntington has more than 138 years of serving the financial needs of its customers. Huntington provides innovative retail and commercial financial products and services through more than 300 regional banking offices in Indiana, Kentucky, Michigan, Ohio and West Virginia. Huntington also offers retail and commercial financial services online at huntington.com; through its technologically advanced, 24-hour telephone bank; and through its network of approximately 700 ATMs. Selected financial service activities are also conducted in other states including: Dealer Sales offices in Florida, Georgia, Tennessee, Pennsylvania, and Arizona; Private Financial Group offices in Florida; and Mortgage Banking offices in Florida, Maryland, and New Jersey. International banking services are made available through the headquarters office in Columbus and an office located in the Cayman Islands and an office located in Hong Kong.

## HUNTINGTON BANCSHARES INCORPORATED

## Quarterly Key Statistics

(Unaudited)

|  |  |  |  |  |
| :--- | :--- | :--- | :--- | :--- |
| (in thousands, except per share amounts) |  |  |  |  |

## N.M. - Not Meaningful.

(1) On a fully taxable equivalent (FTE) basis assuming a $35 \%$ tax rate.
(2) Non-interest expense less amortization of intangibles ( $\$ 0.2$ million for all periods above) divided by the sum of FTE net interest income and non-interest income excluding securities gains (losses).
(3) Includes non-interest bearing and interest bearing demand deposits, savings deposits, retail CDs and other domestic time deposits.
(4) Estimated at the end of September, 2004.
(5) At end of period. Tangible equity (total equity less intangible assets) divided by tangible assets (total assets less intangible assets).

## HUNTINGTON BANCSHARES INCORPORATED <br> YTD Key Statistics <br> (Unaudited)

| (in thousands, except per share amounts) | Nine Months Ended Sept 30, |  |  |  | 2004 vs. 2003 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2004 |  | 2003 |  | Amount | Percent |
| Net Interest Income | \$ | 672,306 |  | 624,671 | \$ 47,635 | 7.6\% |
| Provision for Credit Losses |  | 42,408 |  | 137,652 | $(95,244)$ | (69.2) |
| Non-Interest Income |  | 635,658 |  | 822,643 | $(186,985)$ | (22.7) |
| Non-Interest Expense |  | 841,230 |  | 912,694 | $(71,464)$ | (7.8) |
| Income Before Income Taxes |  | 424,326 |  | 396,968 | 27,358 | 6.9 |
| Provision for Income Taxes |  | 116,540 |  | 104,536 | 12,004 | 11.5 |
| Income before cumulative effect of change in accounting principle |  | 307,786 |  | 292,432 | 15,354 | 5.3 |
| Cumulative effect of change in accounting principle, net of tax |  | - |  | $(13,330)$ | 13,330 | N.M. |
| Net Income | \$ | 307,786 | \$ | 279,102 | \$ 28,684 | 10.3\% |
| Income before cumulative effect of change in accounting principle - diluted | \$ | 1.32 | \$ | 1.26 | 0.06 | 4.8\% |
| Net Income per common share - diluted |  | 1.32 |  | 1.21 | 0.11 | 9.1 |
| Cash dividends declared per common share |  | 0.550 |  | 0.495 | 0.06 | 11.1 |
| Average common shares - basic |  | 229,501 |  | 229,558 | (57) | (0.0) |
| Average common shares - diluted |  | 233,307 |  | 231,353 | 1,954 | 0.8 |
| Return on average assets |  | 1.32\% |  | 1.37\% |  |  |
| Return on average shareholders' equity |  | 17.6 |  | 17.9 |  |  |
| Net interest margin ${ }^{(1)}$ |  | 3.31 |  | 3.52 |  |  |
| Efficiency ratio ${ }^{(2)}$ |  | 64.5 |  | 62.9 |  |  |
| Effective tax rate |  | 27.5 |  | 26.3 |  |  |
| Average loans and leases |  | 21,822,931 |  | \$19,565,832 | \$2,257,099 | 11.5\% |
| Average earning assets |  | 27,425,309 |  | 24,023,615 | 3,401,695 | 14.2 |
| Average total assets |  | 31,194,822 |  | 28,455,310 | 2,739,512 | 9.6 |
| Average core deposits ${ }^{(3)}$ |  | 16,075,363 |  | 15,401,047 | 674,316 | 4.4 |
| Average core deposits - excluding Retail CDs |  | 13,670,596 |  | 12,628,533 | 1,042,063 | 8.3 |
| Average shareholders' equity |  | 2,338,130 |  | 2,185,637 | 152,493 | 7.0 |
| Total shareholders' equity at end of period |  | 2,460,917 |  | 2,241,456 | 219,461 | 9.8 |
| Net charge-offs (NCOs) |  | 57,622 |  | 106,666 | $(49,044)$ | (46.0) |
| NCOs as a \% of average loans and leases |  | 0.35\% |  | 0.73\% |  |  |

N.M. - Not Meaningful.
(1) On a fully taxable equivalent (FTE) basis assuming a $35 \%$ tax rate.
(2) Non-interest expense less amortization of intangibles ( $\$ 0.6$ million for both periods above) divided by the sum of FTE net interest income and non-interest income excluding securities gains.
(3) Includes non-interest bearing and interest bearing demand deposits, savings deposits, retail CDs and other domestic time deposits.

## HUNTINGTON BANCSHARES INCORPORATED

## Quarterly Financial Review

September 2004

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Note:
The preparation of financial statements in conformity with accounting principals generally accepted in the United States requires management to make estimates and assumptions that affect amounts reported in the financial statements. Actual results could differ from those estimates. Certain prior period amounts have been reclassified to conform to the current year's presentation.

## Huntington Bancshares Incorporated

## Consolidated Balance Sheets

| (in thousands, except number of shares) | $\begin{gathered} \text { September 30, } \\ 2004 \end{gathered}$ | $\begin{gathered} \text { December 31, } \\ 2003 \end{gathered}$ | $\begin{gathered} \text { September 30, } \\ 2003 \end{gathered}$ | Change September '04 vs. '03 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Amount |  | Percent |
|  | (Unaudited) |  | (Unaudited) |  |  |  |
| Assets |  |  |  |  |  |  |
| Cash and due from banks | \$ 1,053,358 | \$ 899,689 | \$ 775,423 | \$ | 277,935 | 35.8\% |
| Federal funds sold and securities purchased under resale agreements | 838,833 | 96,814 | 87,196 |  | 751,637 | N.M. |
| Interest bearing deposits in banks | 36,155 | 33,627 | 37,857 |  | $(1,702)$ | (4.5) |
| Trading account securities | 120,334 | 7,589 | 415 |  | 119,919 | N.M. |
| Loans held for sale | 205,913 | 226,729 | 411,792 |  | $(205,879)$ | (50.0) |
| Investment securities | 4,150,044 | 4,929,060 | 4,283,475 |  | $(133,431)$ | (3.1) |
| Loans and leases ${ }^{(1)}$ | 22,587,259 | 21,075,118 | 21,172,747 |  | 1,414,512 | 6.7 |
| Allowance for loan and lease losses | $(282,650)$ | $(299,732)$ | $(336,398)$ |  | 53,748 | (16.0) |
| Net loans and leases | 22,304,609 | 20,775,386 | 20,836,349 |  | 1,468,260 | 7.0 |
| Operating lease assets | 717,411 | 1,260,440 | 1,454,590 |  | $(737,179)$ | (50.7) |
| Bank owned life insurance | 954,911 | 927,671 | 917,261 |  | 37,650 | 4.1 |
| Premises and equipment | 356,438 | 349,712 | 338,863 |  | 17,575 | 5.2 |
| Goodwill and other intangible assets | 216,011 | 217,009 | 217,212 |  | $(1,201)$ | (0.6) |
| Customers' acceptance liability | 8,787 | 9,553 | 9,208 |  | (421) | (4.6) |
| Accrued income and other assets | 844,689 | 786,047 | 759,282 |  | 85,407 | 11.2 |
| Total Assets | \$31,807,493 | \$30,519,326 | \$30,128,923 | \$ | 1,678,570 | 5.6\% |
| Liabilities and Shareholders' Equity |  |  |  |  |  |  |
| Deposits ${ }^{(1)}$ | \$20,109,025 | \$18,487,395 | \$18,833,856 | \$ | 1,275,169 | 6.8\% |
| Short-term borrowings | 1,215,887 | 1,452,304 | 1,400,047 |  | $(184,160)$ | (13.2) |
| Federal Home Loan Bank advances | 1,270,454 | 1,273,000 | 1,273,000 |  | $(2,546)$ | (0.2) |
| Other long-term debt | 4,094,185 | 4,544,509 | 4,269,288 |  | $(175,103)$ | (4.1) |
| Subordinated notes | 1,040,901 | 990,470 | 791,045 |  | 249,856 | 31.6 |
| Allowance for unfunded loan commitments and letters of credit | 30,007 | 35,522 | 33,737 |  | $(3,730)$ | - |
| Bank acceptances outstanding | 8,787 | 9,553 | 9,208 |  | (421) | (4.6) |
| Accrued expenses and other liabilities | 1,577,330 | 1,451,571 | 1,277,286 |  | 300,044 | 23.5 |
| Total Liabilities | 29,346,576 | 28,244,324 | 27,887,467 |  | 1,459,109 | 5.2 |
| Shareholders' equity |  |  |  |  |  |  |
| Preferred stock - authorized 6,617,808 shares; none outstanding | - | - | - |  | - | - |
| Common stock - without par value; authorized 500,000,000 shares; issued $257,866,255$ shares; outstanding $230,153,486 ; 229,008,088$ and $228,869,936$ shares, respectively | 2,482,904 | 2,483,542 | 2,482,370 |  | 534 | 0.0 |
| Less 27,712,769; 28,858,167 and 28,996,319 treasury shares, respectively | $(526,967)$ | $(548,576)$ | $(550,766)$ |  | 23,799 | (4.3) |
| Accumulated other comprehensive income (loss) | $(13,812)$ | 2,678 | 25,865 |  | $(39,677)$ | N.M. |
| Retained earnings | 518,792 | 337,358 | 283,987 |  | 234,805 | 82.7 |
| Total Shareholders' Equity | 2,460,917 | 2,275,002 | 2,241,456 |  | 219,461 | 9.8 |
| Total Liabilities and Shareholders' Equity | \$31,807,493 | \$30,519,326 | \$30,128,923 | \$ | 1,678,570 | 5.6\% |

[^1](1) See Page 2 for detail of Loans and Deposits.

## Huntington Bancshares Incorporated

Loans, Leases and Deposits
Loans and Leases Portfolio Composition (Direct Financing and Operating):

| (in thousands) | September 30, 2004 |  | December 31, 2003 |  | September 30, 2003 |  | Change Sept ' 04 vs. '03 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Balance | \% | Balance | \% | Balance | \% | \$ Chg | \% Chg |
|  | (Unaudited) |  |  |  | (Unaudited) |  |  |  |
| By Type |  |  |  |  |  |  |  |  |
| Comercial |  |  |  |  |  |  |  |  |
| Commercial and industrial ${ }^{(1)}$ | \$ 5,440,353 | 23.3 | \$ 5,313,517 | 23.7 | \$ 5,433,498 | 24.0 | \$ 6,855 | 0\% |
| Commercial real estate ${ }^{(1)}$ | 4,473,351 | 19.2 | 4,172,083 | 18.6 | 4,046,759 | 17.8 | 426,592 | 11\% |
| Total Commercial | 9,913,704 | 42.5 | 9,485,600 | 42.4 | 9,480,257 | 41.8 | 433,447 | 5\% |
| Consumer |  |  |  |  |  |  |  |  |
| Automobile loans | 1,884,924 | 8.1 | 2,991,642 | 13.4 | 3,708,777 | 16.4 | $(1,823,853)$ | (49\%) |
| Automobile leases | 2,316,801 | 9.9 | 1,902,170 | 8.5 | 1,687,618 | 7.4 | 629,183 | 37\% |
| Home equity ${ }^{(2)}$ | 4,046,602 | 17.4 | 3,639,264 | 16.3 | 3,497,767 | 15.4 | 548,835 | 16\% |
| Residential mortgage ${ }^{(2)}$ | 4,003,921 | 17.2 | 2,681,003 | 12.0 | 2,414,879 | 10.6 | 1,589,042 | 66\% |
| Other loans ${ }^{(2)}$ | 421,307 | 1.8 | 375,439 | 1.7 | 383,449 | 1.7 | 37,858 | 10\% |
| Total Consumer | 12,673,555 | 54.4 | 11,589,518 | 51.8 | 11,692,490 | 51.6 | 981,065 | 8\% |
| Total Loans and Direct Financing Leases | \$22,587,259 | 96.9 | \$21,075,118 | 94.2 | \$21,172,747 | 93.4 | \$ 1,414,512 | 7\% |
| Operating lease assets | 717,411 | 3.1 | 1,260,440 | 5.6 | 1,454,590 | 6.4 | $(737,179)$ | (51\%) |
| Securitized loans | - | - | 37,337 | 0.2 | 48,964 | 0.2 | $(48,964)$ | N.M. |
| Total Credit Exposure | \$23,304,670 | 100.0 | \$22,372,895 | 100.0 | \$22,676,301 | 100.0 | \$ 628,369 | 3\% |
| Total Automobile Exposure ${ }^{(3)}$ | \$ 4,919,136 | 21.1 | \$ 6,191,589 | 27.7 | \$ 6,899,949 | 30.4 | \$(1,980,813) | (29\%) |
| By Business Segment ${ }^{(4)}$ |  |  |  |  |  |  |  |  |
| Regional Banking |  |  |  |  |  |  |  |  |
| Central Ohio | \$ 5,944,288 | 25.5 | \$ 4,652,070 | 20.8 | \$ 5,292,963 | 23.3 | \$ 651,325 | 12\% |
| Northern Ohio | 2,808,724 | 12.1 | 2,578,970 | 11.5 | 2,638,764 | 11.6 | 169,960 | 6\% |
| Southern Ohio / Kentucky | 1,826,034 | 7.8 | 1,676,930 | 7.5 | 1,623,163 | 7.2 | 202,871 | 12\% |
| West Michigan | 2,235,619 | 9.6 | 2,076,734 | 9.3 | 2,027,929 | 8.9 | 207,690 | 10\% |
| East Michigan | 1,387,543 | 6.0 | 1,267,682 | 5.7 | 1,305,740 | 5.8 | 81,803 | 6\% |
| West Virginia | 866,120 | 3.7 | 801,938 | 3.6 | - - | - | 866,120 | 0\% |
| Indiana | 862,833 | 3.7 | 730,620 | 3.3 | 741,371 | 3.3 | 121,462 | 16\% |
| Total Regional Banking | 15,931,161 | 68.4 | 13,784,944 | 61.7 | 13,629,930 | 60.1 | 2,301,231 | 17\% |
| Dealer Sales | 5,774,482 | 24.8 | 7,095,900 | 31.7 | 7,597,956 | 33.5 | $(1,823,474)$ | (24\%) |
| Private Financial Group | 1,395,223 | 6.0 | 1,296,412 | 5.8 | 1,259,801 | 5.6 | 135,422 | 11\% |
| Treasury / Other | 203,804 | 0.8 | 195,639 | 0.8 | 188,614 | 0.8 | 15,190 | 8\% |
| Total Credit Exposure | \$23,304,670 | 100.0 | \$22,372,895 | 100.0 | \$22,676,301 | 100.0 | \$ 628,369 | 3\% |

## Deposit Liabilities:

| (in thousands) | September 30, 2004 |  |  | December 31, 2003 |  |  | September 30, 2003 |  | Change Sept '04 vs. '03 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Balance | \% |  | Balance | \% | Balance | \% |  | \$ Chg | \% Chg |
| By Type |  |  |  |  |  |  |  |  |  |  |  |
| Demand deposits |  |  |  |  |  |  |  |  |  |  |  |
| Non-interest bearing | \$ | 3,264,145 | 16.2 | \$ | 2,986,992 | 16.2 | \$ 3,003,679 | 15.9 | \$ | 260,466 | 9\% |
| Interest bearing |  | 7,471,779 | 37.2 |  | 6,411,380 | 34.7 | 6,425,529 | 34.1 |  | 1,046,250 | 16\% |
| Savings deposits |  | 2,982,836 | 14.8 |  | 2,959,993 | 16.0 | 2,999,620 | 15.9 |  | $(16,784)$ | (1\%) |
| Retail certificates of deposit |  | 2,441,387 | 12.1 |  | 2,461,531 | 13.3 | 2,514,191 | 13.3 |  | $(72,804)$ | (3\%) |
| Other domestic time deposits |  | 587,658 | 2.9 |  | 631,205 | 3.4 | 592,640 | 3.1 |  | $(4,982)$ | (1\%) |
| Total Core Deposits |  | 16,747,805 | 83.3 |  | 15,451,101 | 83.6 | 15,535,659 | 82.5 |  | 1,212,146 | 8\% |
| Domestic time deposits of \$100,000 or more |  | 997,952 | 5.0 |  | 789,341 | 4.3 | 843,528 | 4.5 |  | 154,424 | 18\% |
| Brokered time deposits and negotiable CDs |  | 1,896,135 | 9.4 |  | 1,771,738 | 9.6 | 1,851,992 | 9.8 |  | 44,143 | 2\% |
| Foreign time deposits |  | 467,133 | 2.3 |  | 475,215 | 2.6 | 602,677 | 3.2 |  | $(135,544)$ | (22\%) |
| Total Deposits |  | 20,109,025 | 100.0 |  | 18,487,395 | 100.0 | \$18,833,856 | 100.0 |  | 1,275,169 | 7\% |
| Core Deposits: |  |  |  |  |  |  |  |  |  |  |  |
| Commercial |  | 5,227,613 | 26.0 |  | 4,254,904 | 23.0 | \$ 4,346,656 | 23.1 | \$ | 880,957 | 20\% |
| Personal |  | 11,520,192 | 57.3 |  | 11,196,197 | 60.6 | 11,189,003 | 59.4 |  | 331,189 | 3\% |
| Total Core Deposits |  | 16,747,805 | 83.3 |  | 15,451,101 | 83.6 | \$15,535,659 | 82.5 |  | 1,212,146 | 8\% |
| By Business Segment ${ }^{(4)}$ |  |  |  |  |  |  |  |  |  |  |  |
| Regional Banking |  |  |  |  |  |  |  |  |  |  |  |
| Central Ohio | \$ | 4,399,547 | 21.9 |  | 4,183,982 | 22.6 | \$ 5,422,728 | 28.8 |  | $(1,023,181)$ | (19\%) |
| Northern Ohio |  | 4,014,703 | 20.0 |  | 3,505,457 | 19.0 | 3,622,523 | 19.2 |  | 392,180 | 11\% |
| Southern Ohio / Kentucky |  | 1,601,147 | 8.0 |  | 1,441,875 | 7.8 | 1,436,834 | 7.6 |  | 164,313 | 11\% |
| West Michigan |  | 2,699,172 | 13.4 |  | 2,457,296 | 13.3 | 2,528,965 | 13.4 |  | 170,207 | 7\% |
| East Michigan |  | 2,169,538 | 10.8 |  | 1,988,200 | 10.8 | 2,000,855 | 10.6 |  | 168,683 | 8\% |
| West Virginia |  | 1,380,823 | 6.9 |  | 1,314,450 | 7.1 | - | - |  | 1,380,823 | 0\% |
| Indiana |  | 665,683 | 3.3 |  | 647,662 | 3.5 | 661,068 | 3.5 |  | 4,615 | 1\% |
| Total Regional Banking |  | 16,930,613 | 84.3 |  | 15,538,922 | 84.1 | 15,672,973 | 83.1 |  | 1,257,640 | 8\% |
| Dealer Sales |  | 69,924 | 0.3 |  | 77,408 | 0.4 | 64,875 | 0.3 |  | 5,049 | 8\% |


| Private Financial Group | 1,124,894 | 5.6 | 1,164,020 | 6.3 | 1,116,911 | 5.9 | 7,983 | 1\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Treasury / Other ${ }^{(5)}$ | 1,983,594 | 9.8 | 1,707,045 | 9.2 | 1,979,097 | 10.7 | 4,497 | $0 \%$ |
| Total Deposits | \$20,109,025 | 100.0 | \$18,487,395 | 100.0 | \$18,833,856 | 100.0 | \$ 1,275,169 | 7\% |

N.M. - Not Meaningful.
(1) Effective June 30, 2004, $\$ 282$ million of commercial and industrial loans were reclassified to commercial real estate to conform to the classification of these loans with the presentation of similar loans.
(2) Consumer loans that are secured by a first mortgage on residential property are presented as "residential mortgage loans." Consumer loans that are secured by a junior mortgage on residential property are presented as "Home equity loans." Reclassification of prior period balances have been made to conform with this presentation.
(3) Sum of automobile loans and leases, operating lease assets, and securitized loans.
(4) Prior period amounts have been reclassified to conform to the current period business segment structure.
(5) Comprised largely of brokered deposits and negotiable CDs.

## Huntington Bancshares Incorporated

## Consolidated Quarterly Average Balance Sheets

(Unaudited)


## N.M. - Not Meaningful.

[^2]
## Huntington Bancshares Incorporated

## Consolidated Quarterly Net Interest Margin Analysis <br> (Unaudited)


(1) Fully taxable equivalent (FTE) yields are calculated assuming a $35 \%$ tax rate. See page 5 for the FTE adjustment.
(2) Loan and lease and deposit average rates include impact of applicable derivatives and non-deferrable fees.

## Huntington Bancshares Incorporated

Selected Quarterly Income Statement Data

## (Unaudited)

| (in thousands, except per share amounts) | 2004 |  |  | 2003 |  | 3Q04 vs 2Q04 |  | 3Q04 vs 3Q03 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Third | Second | First | Fourth | Third | \$ Chg | \% Chg | \$ Chg | \% Chg |
| Interest Income | \$338,002 | \$324,167 | \$325,931 | \$335,097 | \$333,320 | \$ 13,835 | 4.3\% | \$ 4,682 | 1.4\% |
| Interest Expense | 110,944 | 101,604 | 103,246 | 110,782 | 112,849 | 9,340 | 9.2 | $(1,905)$ | (1.7) |
| Net Interest Income | 227,058 | 222,563 | 222,685 | 224,315 | 220,471 | 4,495 | 2.0 | 6,587 | 3.0 |
| Provision for credit losses | 11,785 | 5,027 | 25,596 | 26,341 | 51,615 | 6,758 | N.M. | $(39,830)$ | (77.2) |
| Net Interest Income After Provision for Credit Losses | 215,273 | 217,536 | 197,089 | 197,974 | 168,856 | $(2,263)$ | (1.0) | 46,417 | 27.5 |
| Operating lease income | 64,412 | 78,706 | 88,867 | 105,307 | 117,624 | $(14,294)$ | (18.2) | $(53,212)$ | (45.2) |
| Service charges on deposit accounts | 43,935 | 43,596 | 41,837 | 44,763 | 42,294 | 339 | 0.8 | 1,641 | 3.9 |
| Trust services | 17,064 | 16,708 | 16,323 | 15,793 | 15,365 | 356 | 2.1 | 1,699 | 11.1 |
| Brokerage and insurance income | 13,200 | 13,523 | 15,197 | 14,344 | 13,807 | (323) | (2.4) | (607) | (4.4) |
| Mortgage banking | 4,448 | 23,322 | $(4,296)$ | 9,677 | 30,193 | $(18,874)$ | (80.9) | $(25,745)$ | (85.3) |
| Bank owned life insurance income | 10,019 | 11,309 | 10,485 | 10,410 | 10,438 | $(1,290)$ | (11.4) | (419) | (4.0) |
| Other service charges and fees | 10,799 | 10,645 | 9,513 | 9,237 | 10,499 | 154 | 1.4 | 300 | 2.9 |
| Gain on sales of automobile loans | 312 | 4,890 | 9,004 | 16,288 | - | $(4,578)$ | (93.6) | 312 | - |
| Gain on sale of branch offices | - | - | - | - | 13,112 | - | - | $(13,112)$ | N.M. |
| Securities gains (losses) | 7,803 | $(9,230)$ | 15,090 | 1,280 | $(4,107)$ | 17,033 | N.M. | 11,910 | N.M. |
| Other | 17,899 | 24,659 | 25,619 | 19,411 | 23,543 | $(6,760)$ | (27.4) | $(5,644)$ | (24.0) |
| Total Non-Interest Income | 189,891 | 218,128 | 227,639 | 246,510 | 272,768 | (28,237) | (12.9) | $(82,877)$ | (30.4) |
| Personnel costs | 121,729 | 119,715 | 121,624 | 115,762 | 113,170 | 2,014 | 1.7 | 8,559 | 7.6 |
| Operating lease expense | 54,885 | 62,563 | 70,710 | 85,609 | 93,134 | $(7,678)$ | (12.3) | $(38,249)$ | (41.1) |
| Outside data processing and other services | 17,527 | 17,563 | 18,462 | 15,957 | 17,478 | (36) | (0.2) | 49 | 0.3 |
| Equipment | 15,295 | 16,228 | 16,086 | 16,840 | 16,328 | (933) | (5.7) | $(1,033)$ | (6.3) |
| Net occupancy | 16,838 | 16,258 | 16,763 | 14,925 | 15,570 | 580 | 3.6 | 1,268 | 8.1 |
| Professional services | 12,219 | 7,836 | 7,299 | 12,175 | 11,116 | 4,383 | 55.9 | 1,103 | 9.9 |
| Marketing | 5,000 | 8,069 | 7,839 | 6,895 | 5,515 | $(3,069)$ | (38.0) | (515) | (9.3) |
| Telecommunications | 5,359 | 4,638 | 5,194 | 5,272 | 5,612 | 721 | 15.5 | (253) | (4.5) |
| Printing and supplies | 3,201 | 3,098 | 3,016 | 3,417 | 3,658 | 103 | 3.3 | (457) | (12.5) |
| Amortization of intangibles | 204 | 204 | 204 | 204 | 204 | - | - | - | - |
| Loss on early extinguishment of debt | - | - | - | 15,250 | - | - | - | - | - |
| Restructuring reserve releases | $(1,151)$ | - | - | (351) | - | $(1,151)$ | - | $(1,151)$ | - |
| Other | 22,317 | 25,981 | 18,457 | 25,510 | 18,397 | $(3,664)$ | (14.1) | 3,920 | 21.3 |
| Total Non-Interest Expense | 273,423 | 282,153 | 285,654 | 317,465 | 300,182 | $(8,730)$ | (3.1) | $(26,759)$ | (8.9) |
| Income Before Income Taxes | 131,741 | 153,511 | 139,074 | 127,019 | 141,442 | $(21,770)$ | (14.2) | $(9,701)$ | (6.9) |
| Provision for income taxes | 38,255 | 43,384 | 34,901 | 33,758 | 37,230 | $(5,129)$ | (11.8) | 1,025 | 2.8 |
| Income before cumulative effect of change in accounting principle | 93,486 | 110,127 | 104,173 | 93,261 | 104,212 | $(16,641)$ | (15.1) | $(10,726)$ | (10.3) |
| Cumulative effect of change in accounting principle, net of tax ${ }^{(1)}$ | - | - | - | - | $(13,330)$ | - | - | 13,330 | N.M. |
| Net Income | \$ 93,486 | \$110,127 | \$104,173 | \$ 93,261 | \$ 90,882 | \$(16,641) | (15.1)\% | \$ 2,604 | 2.9\% |
| Average common shares - diluted | 234,348 | 232,659 | 232,915 | 231,986 | 230,966 | 1,689 | 0.7\% | 3,382 | 1.5\% |
| Per Common Share |  |  |  |  |  |  |  |  |  |
| Income before cumulative effect of change in accounting principle - Diluted | \$ 0.40 | \$ 0.47 | \$ 0.45 | \$ 0.40 | \$ 0.45 | \$ (0.07) | (14.9)\% | \$ (0.05) | (11.1)\% |
| Net Income - Diluted | 0.40 | 0.47 | 0.45 | 0.40 | 0.39 | (0.07) | (14.9) | 0.01 | 2.6 |
| Cash Dividends Declared | 0.200 | 0.175 | 0.175 | 0.175 | 0.175 | 0.025 | 14.3 | 0.025 | 14.3 |
| Return on: |  |  |  |  |  |  |  |  |  |
| Average total assets ${ }^{(2)}$ | 1.18\% | 1.41\% | 1.36\% | 1.22\% | 1.38\% | (0.23)\% | (16.4) | (0.20)\% | (14.6) |
| Average total shareholders' equity ${ }^{(2)}$ | 15.4 | 19.1 | 18.4 | 16.6 | 18.5 | (3.65) | (19.1) | (3.04) | (16.5) |
| Net interest margin ${ }^{(3)}$ | 3.30 | 3.29 | 3.36 | 3.42 | 3.46 | 0.01 | 0.3 | (0.16) | (4.6) |
| Efficiency ratio ${ }^{(4)}$ | 66.3 | 62.3 | 65.1 | 67.1 | 60.0 | 4.05 | 6.5 | 6.31 | 10.5 |
| Effective tax rate | 29.0 | 28.3 | 25.1 | 26.6 | 26.3 | 0.78 | 2.7 | 2.72 | 10.3 |
| Revenue - Fully Taxable Equivalent (FTE) |  |  |  |  |  |  |  |  |  |
| Net Interest Income | \$227,058 | \$222,563 | \$222,685 | \$224,315 | \$220,471 | \$ 4,495 | 2.0 | \$ 6,587 | 3.0 |
| FTE Adjustment ${ }^{(3)}$ | 2,864 | 2,919 | 3,023 | 2,954 | 2,558 | (55) | (1.9) | 306 | 12.0 |
| Net Interest Income | $\overline{229,922}$ | 225,482 | 225,708 | 227,269 | 223,029 | 4,440 | 2.0 | 6,893 | 3.1 |
| Non-Interest Income | 189,891 | 218,128 | 227,639 | 246,510 | 272,768 | $(28,237)$ | (12.9) | $(82,877)$ | (30.4) |
| Total Revenue | \$419,813 | \$443,610 | \$453,347 | \$473,779 | \$495,797 | \$(23,797) | (5.4)\% | \$(75,984) | (15.3)\% |

## N.M. - Not Meaningful.

(1) Due to the adoption of FASB Interpretation No. 46 for variable interest entities.
(2) Based on income before cumulative effect of change in accounting principle, net of tax.
(3) On a fully taxable equivalent (FTE) basis assuming a $35 \%$ tax rate.
(4) Non-interest expense less amortization of intangibles divided by the sum of FTE net interest income and non-interest income excluding securities gains (losses).

## Huntington Bancshares Incorporated

Quarterly Credit Reserves and Net Charge-off Analysis

## (Unaudited)

| (in thousands) | 2004 |  |  | 2003 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Third | Second | First | Fourth | Third |
| Allowance for Loan and Leases Losses, Beginning of Period | \$286,935 | \$295,377 | \$299,732 | \$336,398 | \$307,667 |
| Loan and lease losses | $(26,366)$ | $(30,845)$ | $(37,167)$ | $(68,023)$ | $(43,261)$ |
| Recoveries of loans previously charged off | 9,886 | 18,330 | 8,540 | 12,880 | 10,487 |
| Net loan and lease losses | $(16,480)$ | (12,515) | $(28,627)$ | $(55,143)$ | $(32,774)$ |
| Provision for credit losses | 11,785 | 5,027 | 25,596 | 26,341 | 51,615 |
| Net change in allowance for unfunded loan commitments and letters of credit | 1,186 | 896 | 3,433 | $(1,785)$ | (457) |
| Allowance of assets sold and securitized ${ }^{(1)}$ | (776) | $(1,850)$ | $(4,757)$ | $(6,079)$ | 10,347 |
| Allowance for Loan and Lease Losses, End of Period | \$282,650 | \$286,935 | \$295,377 | \$299,732 | \$336,398 |
| Allowance for Unfunded Loan Commitments and Letters of Credit, Beginning of Period | \$ 31,193 | \$ 32,089 | \$ 35,522 | \$ 33,737 | \$ 33,280 |
| Net change | $(1,186)$ | (896) | $(3,433)$ | 1,785 | 457 |
| Allowance for Unfunded Loan Commitments and Letters of Credit, End of Period | \$ 30,007 | \$ 31,193 | \$ 32,089 | \$ 35,522 | \$ 33,737 |
| Total Allowances for Credit Losses | \$312,657 | \$318,128 | \$327,466 | \$335,254 | \$370,135 |
| Allowance for loan and lease losses as a \% of: |  |  |  |  |  |
| Transaction reserve | 0.84\% | 0.86\% | 0.91\% | 0.88\% | 0.98\% |
| Economic reserve | 0.33 | 0.36 | 0.38 | 0.40 | 0.47 |
| Specific reserve | 0.08 | 0.10 | 0.10 | 0.14 | 0.14 |
| Total Loans and Leases | 1.25\% | 1.32\% | 1.39\% | 1.42\% | 1.59\% |
| Non-performing loans and leases | 417 | 464 | 383 | 397 | 276 |
| Non-performing assets | 351 | 384 | 322 | 343 | 245 |


| Allowance for loan and lease losses plus allowance for unfunded loan commitments and letters of credit as a $\%$ of: |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Total loans and leases | 1.38\% | 1.46\% | 1.55\% | 1.59\% | 1.75\% |
| Non-performing loans and leases | 461 | 515 | 425 | 444 | 304 |
| Non-performing assets | 389 | 426 | 357 | 384 | 270 |


| Net Charge-offs by Loan and Lease Type |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Commercial and industrial | \$ | 972 | \$ | $(2,803)$ | \$ | 5,956 | \$ 31,186 | \$ 12,222 |
| Commercial real estate |  | 1,592 |  | 2,940 |  | 1,637 | 5,743 | 3,621 |
| Total commercial |  | 2,564 |  | 137 |  | 7,593 | 36,929 | 15,843 |
| Consumer |  |  |  |  |  |  |  |  |
| Automobile loans |  | 5,142 |  | 5,604 |  | 13,422 | 11,346 | 10,773 |
| Automobile leases |  | 2,415 |  | 2,159 |  | 3,159 | 1,936 | 1,450 |
| Automobile loans and leases |  | 7,557 |  | 7,763 |  | 16,581 | 13,282 | 12,223 |
| Home equity |  | 4,527 |  | 3,019 |  | 3,116 | 3,464 | 3,416 |
| Residential mortgage |  | 534 |  | 302 |  | 316 | 174 | 246 |
| Other loans |  | 1,298 |  | 1,294 |  | 1,021 | 1,294 | 1,046 |
| Total consumer |  | 13,916 |  | 12,378 |  | 21,034 | 18,214 | 16,931 |
| Total Net Charge-offs |  | 16,480 |  | 12,515 |  | 28,627 | \$ 55,143 | \$ 32,774 |
| Net Charge-offs - Annualized Percentages |  |  |  |  |  |  |  |  |
| Commercial and industrial |  | 0.07\% |  | (0.20)\% |  | 0.44\% | 2.32\% | 0.91\% |
| Commercial real estate |  | 0.14 |  | 0.28 |  | 0.16 | 0.56 | 0.36 |
| Total commercial |  | 0.10 |  | 0.01 |  | 0.32 | 1.55 | 0.68 |
| Consumer |  |  |  |  |  |  |  |  |
| Automobile loans |  | 1.11 |  | 0.96 |  | 1.77 | 1.29 | 1.20 |
| Automobile leases |  | 0.43 |  | 0.40 |  | 0.64 | 0.43 | 0.36 |
| Automobile loans and leases |  | 0.74 |  | 0.69 |  | 1.32 | 1.00 | 0.94 |
| Home equity |  | 0.46 |  | 0.32 |  | 0.34 | 0.39 | 0.40 |
| Residential mortgage |  | 0.05 |  | 0.04 |  | 0.04 | 0.03 | 0.05 |
| Other loans |  | 1.28 |  | 1.38 |  | 1.11 | 1.34 | 1.10 |
| Total consumer |  | 0.45 |  | 0.41 |  | 0.70 | 0.61 | 0.61 |
| Net Charge-offs as a \% of Average Loans |  | 0.30\% |  | 0.23\% |  | 0.53\% | 1.03\% | 0.64\% |

[^3]
## Huntington Bancshares Incorporated

Quarterly Non-Performing Assets and Past Due Loans and Leases

## (Unaudited)

| (in thousands) | $\begin{gathered} \text { September 30, } \\ 2004 \end{gathered}$ | June 30, 2004 | March 31, 2004 | $\begin{gathered} \text { December 31, } \\ 2003 \end{gathered}$ | $\begin{gathered} \text { September 30, } \\ 2003 \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Non-accrual loans and leases: |  |  |  |  |  |
| Commercial and industrial | \$ 27,140 | \$32,044 | \$45,056 | \$ 43,387 | \$ 82,413 |
| Commercial real estate | 19,762 | 15,782 | 20,019 | 22,399 | 30,545 |
| Residential mortgage | 13,197 | 13,952 | 12,052 | 9,695 | 8,923 |
| Home equity ${ }^{(1)}$ | 7,685 | - | - | - | - |
| Total Non-Performing Loans and Leases | 67,784 | 61,778 | 77,127 | 75,481 | 121,881 |
| Other real estate, net | 12,692 | 12,918 | 14,567 | 11,905 | 15,196 |
| Total Non-Performing Assets | \$ 80,476 | \$74,696 | \$91,694 | \$ 87,386 | \$ 137,077 |
| Non-performing loans and leases as a \% of total loans and leases | 0.30\% | 0.28\% | 0.36\% | 0.36\% | 0.58\% |
| Non-performing assets as a \% of total loans and leases and other real estate | 0.36 | 0.34 | 0.43 | 0.41 | 0.65 |
| Accruing loans and leases past due 90 days or more ${ }^{(1)}$ | \$ 53,456 | \$51,490 | \$59,697 | \$ 55,913 | \$ 66,060 |
| Accruing loans and leases past due 90 days or more as a percent of total loans and leases | 0.24\% | 0.24\% | 0.28\% | 0.27\% | 0.31\% |


| (in thousands) | Three Months Ended |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \text { September 30, } \\ 2004 \end{gathered}$ |  | June 30, 2004 | $\begin{gathered} \text { March 31, } \\ 2004 \end{gathered}$ | $\begin{gathered} \text { December 31, } \\ 2003 \end{gathered}$ |  | $\begin{gathered} \text { September 30, } \\ 2003 \end{gathered}$ |  |
| Non-Performing Assets, Beginning of Period | \$ | 74,696 | \$ 91,694 | \$ 87,386 | \$ | 137,077 | \$ | 133,722 |
| New non-performing assets ${ }^{(1)}$ |  | 22,740 | 25,727 | 27,208 |  | 38,367 |  | 52,213 |
| Returns to accruing status |  | - | $(1,493)$ | (54) |  | (454) |  | (319) |
| Loan and lease losses |  | $(5,424)$ | $(12,872)$ | $(10,463)$ |  | $(39,657)$ |  | $(22,090)$ |
| Payments |  | $(10,202)$ | $(13,571)$ | $(10,717)$ |  | $(22,710)$ |  | $(18,905)$ |
| Sales |  | $(1,334)$ | $(14,789)$ | $(1,666)$ |  | $(25,237)$ |  | $(7,544)$ |
| Non-Performing Assets, End of Period | \$ | 80,476 | \$ 74,696 | \$ 91,694 | \$ | 87,386 | \$ | 137,077 |

(1) Includes $\$ 7.7$ million of nonperforming loans secured by residential real estate. As of September 30, 2004, the Company adopted a policy, consistent with its policy for residential mortgage loans, of placing home equity loans and lines on nonaccrual status when they become greater than 180 days past due. In prior quarters, these balances were included in "Accruing loans and leases past due 90 days or more."

## Huntington Bancshares Incorporated

Quarterly Stock Summary, Capital, and Other Data

## (Unaudited)

## Quarterly Common Stock Summary

|  | 2004 |  |  |  |  |  | 2003 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Third |  | Second |  | First |  | Fourth |  | Third |  |
| Common Stock Price |  |  |  |  |  |  |  |  |  |  |
| High ${ }^{(1)}$ | \$ | 25.150 | \$ | 23.120 | \$ | 23.780 | \$ | 22.550 | \$ | 20.890 |
| Low ${ }^{(1)}$ |  | 22.700 |  | 20.890 |  | 21.000 |  | 19.850 |  | 19.220 |
| Close |  | 24.910 |  | 22.980 |  | 22.030 |  | 22.500 |  | 19.850 |
| Average Closing Price |  | 24.105 |  | 22.050 |  | 22.501 |  | 21.584 |  | 20.199 |
| Dividends |  |  |  |  |  |  |  |  |  |  |
| Cash dividends declared on common stock | \$ | 0.200 | \$ | 0.175 | \$ | 0.175 | \$ | 0.175 | \$ | 0.175 |
| Common shares outstanding (000s) |  |  |  |  |  |  |  |  |  |  |
| Average - Basic |  | 229,848 |  | 229,429 |  | 229,227 |  | 228,902 |  | 228,715 |
| Average - Diluted |  | 234,348 |  | 232,659 |  | 232,915 |  | 231,986 |  | 230,966 |
| Ending |  | 230,153 |  | 229,476 |  | 229,410 |  | 229,008 |  | 228,870 |
| Book value per share | \$ | 10.69 | \$ | 10.40 | \$ | 10.31 | \$ | 9.93 | \$ | 9.79 |
| Common Share Repurchase Program (000s) |  |  |  |  |  |  |  |  |  |  |
| Number of Shares Repurchased |  |  |  | - |  | - |  | - |  | - |

Capital Data - End of Period

| (in millions) | 2004 |  |  | 2003 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Third | Second | First | Fourth | Third |
| Total Risk-Adjusted Assets ${ }^{(2)}$ | \$ 28,773 | \$ 28,413 | \$ 28,236 | \$ 28,164 | \$ 27,949 |
| Tier 1 Risk-Based Capital Ratio ${ }^{(2)}$ | 9.07\% | 8.98\% | 8.74\% | 8.53\% | 8.40\% |
| Total Risk-Based Capital Ratio ${ }^{(2)}$ | 12.49 | 12.56 | 12.38 | 11.95 | 11.19 |
| Tier 1 Leverage Ratio ${ }^{(2)}$ | 8.36 | 8.20 | 8.08 | 7.98 | 7.94 |
| Tangible Equity / Asset Ratio | 7.11 | 6.95 | 6.97 | 6.79 | 6.77 |
| Tangible Equity / Risk-Weighted Assets Ratio ${ }^{(2)}$ | 7.80 | 7.64 | 7.61 | 7.30 | 7.24 |
| Average Equity / Average Assets | 7.66 | 7.42 | 7.39 | 7.32 | 7.49 |

## Other Data - End of Period

|  | 2004 |  |  | 2003 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Third | Second | First | Fourth | Third |
| Number of employees (full-time equivalent) | 7,906 | 8,045 | 7,915 | 7,983 | 7,906 |
| Number of domestic full-service banking offices ${ }^{(3)}$ | 341 | 341 | 337 | 338 | 337 |
| (1) High and low stock prices are intra-day quotes obtained from NASDAQ. |  |  |  |  |  |
| (2) Third quarter 2004 figures are estimated. |  |  |  |  |  |

## Huntington Bancshares Incorporated Quarterly Operating Lease Performance (Unaudited)

| (in thousands) | 2004 |  |  |  | 2003 |  |  |  | 3Q04 vs. 3Q03 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Third | Second | First |  | Fourth |  | Third |  | Amount | \% |
| Balance Sheet |  |  |  |  |  |  |  |  |  |  |
| Average operating lease assets outstanding | \$800,145 | \$976,626 |  | ,166,146 |  | 355,330 |  | ,565,167 | \$(765,022) | (48.9) |
| Income Statement |  |  |  |  |  |  |  |  |  |  |
| Net rental income | \$ 60,267 | \$ 72,402 | \$ | 83,517 | \$ | 98,223 | \$ | 109,645 | \$ $(49,378)$ | (45.0) |
| Fees | 2,965 | 4,838 |  | 3,543 |  | 5,204 |  | 5,372 | $(2,407)$ | (44.8) |
| Recoveries - early terminations | 1,180 | 1,466 |  | 1,807 |  | 1,880 |  | 2,607 | $(1,427)$ | (54.7) |
| Total Operating Lease Income | 64,412 | 78,706 |  | 88,867 |  | 105,307 |  | 117,624 | $(53,212)$ | (45.2) |
| Depreciation and residual losses at termination | 49,917 | 57,412 |  | 63,932 |  | 76,768 |  | 83,112 | $(33,195)$ | (39.9) |
| Losses - early terminations | 4,968 | 5,151 |  | 6,778 |  | 8,841 |  | 10,022 | $(5,054)$ | (50.4) |
| Total Operating Lease Expense | 54,885 | 62,563 |  | 70,710 |  | 85,609 |  | 93,134 | $(38,249)$ | (41.1) |
| Net Earnings Contribution | \$ 9,527 | \$ 16,143 | \$ | 18,157 | \$ | 19,698 | \$ | 24,490 | \$ (14,963) | (61.1) |
| Earnings ratios ${ }^{(1)}$ |  |  |  |  |  |  |  |  |  |  |
| Net rental income | 30.1\% | 29.7\% |  | 28.6\% |  | 29.0\% |  | 28.0\% | 2.1\% | 7.5\% |
| Depreciation and residual losses at termination | 25.0 | 23.5 |  | 21.9 |  | 22.7 |  | 21.2 | 3.7 | 17.5 |

Definition of terms:
Net rental income includes the lease payments earned on the equipment and vehicles that Huntington leases to its customers under operating leases. Fees include late fees, early payment fees and other non-origination fees. Recoveries represent payments received on a cash basis subsequent to a customer's default on an operating lease and a recognition of an impairment loss on the lease. Depreciation represents the periodic depreciation of equipment and vehicles to their residual value owned by Huntington under operating leases and any accelerated depreciation where Huntington expects to receive less than the residual value from the sale of the vehicle and from insurance proceeds at the end of the lease term. Losses represent impairments recognized on equipment and vehicles where the lessee has defaulted on the operating lease.
(1) As a percent of average operating lease assets, quarterly and year-to-date amounts annualized.

## Huntington Bancshares Incorporated

Consolidated YTD Average Balance Sheets and Net Interest Margin Analysis
(Unaudited)

(1) Fully taxable equivalent (FTE) yields are calculated assuming a $35 \%$ tax rate. See page 11 for the FTE adjustment.
(2) Loan and lease and deposit average rates include impact of applicable derivatives and non-deferrable fees.
(3) Consumer loans that are secured by a first mortgage on residential property are presented as "residential mortgage loans." Consumer loans that are secured by a junior mortgage on residential property are presented as "Home equity loans." Reclassification of prior period balances have been made to conform with this presentation.

## Huntington Bancshares Incorporated Selected YTD Income Statement Data <br> (Unaudited)

| (in thousands of dollars, except per share amounts) | Nine Months Ended September 30, |  |  |  | 2004 vs. 2003 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2004 |  | 2003 |  | Amount |  | \% |
| Interest Income | \$ | 988,100 | \$ | 970,659 | \$ | 17,441 | 1.8\% |
| Interest Expense |  | 315,794 |  | 345,988 |  | $(30,194)$ | (8.7) |
| Net Interest Income |  | 672,306 |  | 624,671 |  | 47,635 | 7.6 |
| Provision for Credit Losses |  | 42,408 |  | 137,652 |  | $(95,244)$ | (69.2) |
| Net Interest Income After Provision for Credit Losses |  | 629,898 |  | 487,019 |  | 142,879 | 29.3 |
| Operating lease income |  | 231,985 |  | 384,391 |  | $(152,406)$ | (39.6) |
| Service charges on deposit accounts |  | 129,368 |  | 123,077 |  | 6,291 | 5.1 |
| Trust services |  | 50,095 |  | 45,856 |  | 4,239 | 9.2 |
| Brokerage and insurance income |  | 41,920 |  | 43,500 |  | $(1,580)$ | (3.6) |
| Mortgage banking |  | 23,474 |  | 48,503 |  | $(25,029)$ | (51.6) |
| Bank owned life insurance income |  | 31,813 |  | 32,618 |  | (805) | (2.5) |
| Gain on sales of automobile loans |  | 14,206 |  | 23,751 |  | $(9,545)$ | (40.2) |
| Gain on sale of branch offices |  | - |  | 13,112 |  | $(13,112)$ | N.M. |
| Other service charges and fees |  | 30,957 |  | 32,209 |  | $(1,252)$ | (3.9) |
| Securities gains |  | 13,663 |  | 3,978 |  | 9,685 | N.M. |
| Other |  | 68,177 |  | 71,648 |  | $(3,471)$ | (4.8) |
| Total Non-Interest Income |  | 635,658 |  | 822,643 |  | $(186,985)$ | (22.7) |
| Personnel costs |  | 363,068 |  | 331,501 |  | 31,567 | 9.5 |
| Operating lease expense |  | 188,158 |  | 307,661 |  | $(119,503)$ | (38.8) |
| Outside data processing and other services |  | 53,552 |  | 50,161 |  | 3,391 | 6.8 |
| Equipment |  | 47,609 |  | 49,081 |  | $(1,472)$ | (3.0) |
| Net occupancy |  | 49,859 |  | 47,556 |  | 2,303 | 4.8 |
| Professional services |  | 27,354 |  | 30,273 |  | $(2,919)$ | (9.6) |
| Marketing |  | 20,908 |  | 20,595 |  | 313 | 1.5 |
| Telecommunications |  | 15,191 |  | 16,707 |  | $(1,516)$ | (9.1) |
| Printing and supplies |  | 9,315 |  | 9,592 |  | (277) | (2.9) |
| Amortization of intangibles |  | 612 |  | 612 |  | - | - |
| Loss on early extinguishment of debt |  | - |  | - |  | - | - |
| Restructuring reserve releases |  | $(1,151)$ |  | $(6,315)$ |  | 5,164 | (81.8) |
| Other |  | 66,755 |  | 55,270 |  | 11,485 | 20.8 |
| Total Non-Interest Expense |  | 841,230 |  | 912,694 |  | $(71,464)$ | (7.8) |
| Income Before Income Taxes |  | 424,326 |  | 396,968 |  | 27,358 | 6.9 |
| Provision for income taxes |  | 116,540 |  | 104,536 |  | 12,004 | 11.5 |
| Income before cumulative effect of change in accounting principle |  | 307,786 |  | 292,432 |  | 15,354 | 5.3 |
| Cumulative effect of change in accounting principle, net of tax ${ }^{(3)}$ |  | - |  | $(13,330)$ |  | 13,330 | N.M. |
| Net Income | \$ | 307,786 | \$ | 279,102 | \$ | 28,684 | 10.3\% |
| Per Common Share |  |  |  |  |  |  |  |
| Income before cumulative effect of change in accounting principle - Diluted | \$ | 1.32 | \$ | 1.26 | \$ | 0.06 | 4.8\% |
| Net Income - Diluted |  | 1.32 |  | 1.21 |  | 0.11 | 9.1 |
| Cash Dividends Declared |  | 0.550 |  | 0.495 |  | 0.055 | 11.1 |
| Return on: |  |  |  |  |  |  |  |
| Average total assets ${ }^{(4)}$ |  | 1.32\% |  | 1.37\% |  | (0.06)\% | (4.1)\% |
| Average total shareholders' equity ${ }^{(4)}$ |  | 17.6 |  | 17.9 |  | (0.32) | (1.8) |
| Net interest margin ${ }^{(1)}$ |  | 3.31 |  | 3.52 |  | (0.21) | (6.0) |
| Efficiency ratio ${ }^{(2)}$ |  | 64.5 |  | 62.9 |  | 1.61 | 2.6 |
| Effective tax rate |  | 27.5 |  | 26.3 |  | 1.13 | 4.3 |
| Revenue - Fully Taxable Equivalent (FTE) |  |  |  |  |  |  |  |
| Net Interest Income | \$ | 672,306 | \$ | 624,671 | \$ | 47,635 | 7.6\% |
| FTE Adjustment ${ }^{(1)}$ |  | 8,806 |  | 6,730 |  | 2,076 | 30.8 |
| Net Interest Income |  | 681,112 |  | 631,401 |  | 49,711 | 7.9 |
| Non-Interest Income |  | 635,658 |  | 822,643 |  | $(186,985)$ | (22.7) |
| Total Revenue | \$ | 1,316,770 | \$ | 1,454,044 |  | $(137,274)$ | (9.4)\% |

## N.M. - Not Meaningful

(1) On a fully taxable equivalent (FTE) basis assuming a $35 \%$ tax rate.
(2) Non-interest expense less amortization of intangibles divided by the sum of FTE net interest income and non-interest income excluding securities gains.
(3) Due to the adoption of FASB Interpretation No. 46 for variable interest entities.
(4) Based on income before cumulative effect of change in accounting principal, net of tax.

## Huntington Bancshares Incorporated

## ID Credit Reserves and Net Charge-off Analysis

(Unaudited)

| (in thousands) | Nine Months Ended Sept 30, |  |  |
| :---: | :---: | :---: | :---: |
|  | 2004 |  | 2003 |
| Allowance for Loan and Leases Losses, Beginning of Period | \$ 299,732 | \$ | 324,827 |
| Loan and lease losses | $(94,378)$ |  | $(133,511)$ |
| Recoveries of loans previously charged off | 36,756 |  | 26,845 |
| Net loan and lease losses | $(57,622)$ |  | $(106,666)$ |
| Provision for credit losses | 42,408 |  | 137,652 |
| Net change in allowance for unfunded loan commitments and letters of credit | 5,515 |  | $(21,916)$ |
| Allowance of assets sold and securitized | $(7,383)$ |  | 2,501 |
| Allowance for Loan and Lease Losses, End of Period | \$ 282,650 | \$ | 336,398 |
| Allowance for Unfunded Loan Commitments and Letters of Credit, Beginning of Period | \$ 35,522 | \$ | 11,821 |
| Net change | $(5,515)$ |  | 21,916 |
| Allowance for Unfunded Loan Commitments and Letters of Credit, End of Period | \$ 30,007 | \$ | 33,737 |
| Total Allowance for Credit Losses | \$ 312,657 | \$ | 370,135 |
| Net Charge-offs by Loan and Lease Type |  |  |  |
| Commercial and industrial | \$ 4,125 | \$ | 53,672 |
| Commercial real estate | 6,169 |  | 4,774 |
| Total commercial | 10,294 |  | 58,446 |
| Consumer |  |  |  |
| Automobile loans | 24,168 |  | 28,920 |
| Automobile leases | 7,733 |  | 3,792 |
| Automobile loans and leases | 31,901 |  | 32,712 |
| Home equity | 10,662 |  | 11,140 |
| Residential mortgage | 1,152 |  | 658 |
| Other loans | 3,613 |  | 3,710 |
| Total consumer | 47,328 |  | 48,220 |
| Total Net Charge-offs | \$ 57,622 | \$ | 106,666 |
| Net Charge-offs - Annualized Percentages |  |  |  |
| Commercial and industrial | 0.10\% |  | 1.29\% |
| Commercial real estate | 0.19 |  | 0.16 |
| Total commercial | 0.14 |  | 0.83 |
| Consumer |  |  |  |
| Automobile loans | 1.34 |  | 1.22 |
| Automobile leases | 0.48 |  | 0.39 |
| Automobile loans and leases | 0.94 |  | 0.97 |
| Home equity | 0.37 |  | 0.45 |
| Residential mortgage | 0.05 |  | 0.04 |
| Other loans | 1.25 |  | 1.29 |
| Total consumer | 0.52 |  | 0.63 |
| Net Charge-offs as a \% of Average Loans | 0.35\% |  | 0.73\% |

## Huntington Bancshares Incorporated

YTD Operating Lease Performance

## (Unaudited)

| (in thousands) | Nine Months Ended Sept 30, |  |  | 2004 vs. 2003 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2004 |  | 2003 | Amount | \% |
| Balance Sheet: |  |  |  |  |  |
| Average operating lease assets outstanding | \$ 980,312 |  | 1,811,519 | \$ $(831,207)$ | (45.9)\% |
| Income Statement: |  |  |  |  |  |
| Net rental income | \$ 216,186 | \$ | 360,421 | \$ (144,235) | (40.0) |
| Fees | 11,346 |  | 16,419 | $(5,073)$ | (30.9) |
| Recoveries - early terminations | 4,453 |  | 7,551 | $(3,098)$ | (41.0) |
| Total Operating Lease Income | 231,985 |  | 384,391 | $(152,406)$ | (39.6) |
| Depreciation and residual losses at termination | 171,261 |  | 273,782 | $(102,521)$ | (37.4) |
| Losses - early terminations | 16,897 |  | 33,879 | $(16,982)$ | (50.1) |
| Total Operating Lease Expense | 188,158 |  | 307,661 | $(119,503)$ | (38.8) |
| Net Earnings Contribution | \$ 43,827 | \$ | 76,730 | \$ $(32,903)$ | (42.9)\% |
| Earnings ratios ${ }^{(1)}$ |  |  |  |  |  |
| Net rental income | 29.4\% |  | 26.5\% | 2.9\% | 10.8\% |
| Depreciation and residual losses at termination | 23.3 |  | 20.2 | 3.1 | 15.6 |

Definition of terms:
Net rental income includes the lease payments earned on the equipment and vehicles that Huntington leases to its customers under operating leases. Fees include late fees, early payment fees and other non-origination fees. Recoveries represent payments received on a cash basis subsequent to a customer's default on an operating lease and a recognition of an impairment loss on the lease. Depreciation represents the periodic depreciation of equipment and vehicles to their residual value owned by Huntington under operating leases and any accelerated depreciation where Huntington expects to receive less than the residual value from the sale of the vehicle and from insurance proceeds at the end of the lease term. Losses represent impairments recognized on equipment and vehicles where the lessee has defaulted on the operating lease.
(1) As a percent of average operating lease assets, quarterly and year-to-date amounts annualized.


[^0]:    Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

[^1]:    N.M. - Not Meaningful.

[^2]:    (1) Consumer loans that are secured by a first mortgage on residential property are presented as "residential mortgage loans." Consumer loans that are secured by a junior mortgage on residential property are presented as "Home equity loans." Reclassification of prior period balances have been made to conform with this presentation.

[^3]:    (1) The third quarter 2003 includes the reserve for loan losses associated with automobile loans contained in one of Huntington's securitization trusts consolidated as a result of the adoption of FASB Interpretation No. 46 on July 1, 2003.

