

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT
PURSUANT TO SECTION 13 or 15(d) OF
THE SECURITIES EXCHANGE ACT OF 1934

Date of Report: April 15, 2004

HUNTINGTON BANCSHARES INCORPORATED

(Exact Name of Registrant as specified in its charter)

Maryland
(State or other
jurisdiction of
incorporation or
organization)

0-2525
(Commission File No.)

31-0724920
(IRS Employer
Identification Number)

Huntington Center
41 South High Street
Columbus, Ohio 43287
(614) 480-8300
(Address, including zip code, and telephone number
including area code of Registrant's
principal executive offices)



TABLE OF CONTENTS

[Item 7. Financial Statements and Exhibits](#)

[Item 12. Results of Operations and Financial Condition](#)

[SIGNATURES](#)

[EXHIBIT INDEX](#)

[EX-99.1](#)

[EX-99.2](#)

Item 7. Financial Statements and Exhibits.

(c) Exhibits.

Exhibit 99.1 – News release of Huntington Bancshares Incorporated, dated April 15, 2004.

Exhibit 99.2 – Quarterly Financial Review, March 2004.

Item 12. Results of Operations and Financial Condition.

On April 15, 2004, Huntington Bancshares Incorporated (“Huntington”) issued a news release announcing its earnings for the first quarter ended March 31, 2004. Also on April 15, 2004, Huntington made a Quarterly Financial Review available on its web site, www.huntington.com. The information contained in the news release and the Quarterly Financial Review, which are attached as Exhibits 99.1 and 99.2, respectively, to this report, are incorporated herein by reference.

Huntington’s senior management will host an earnings conference call April 15, 2004, at 1:00 p.m. EST. The call may be accessed via a live Internet web cast at www.huntington-ir.com or through a dial-in telephone number at 800-251-6529. Slides will be available at www.huntington-ir.com just prior to 1:00 p.m. EST on April 15, 2004, for review during the call. A replay of the web cast will be archived in the Investor Relations section of Huntington’s web site at www.huntington.com. A telephone replay will be available two hours after the completion of the call through April 30, 2004, at 888-266-2081; conference call ID 416885.

The information contained or incorporated by reference in this Current Report on Form 8-K contains forward-looking statements, including certain plans, expectations, goals, and projections, which are subject to numerous assumptions, risks, and uncertainties. A number of factors, including but not limited to those set forth under the heading “Business Risks” included in Item 1 of Huntington’s Annual Report on Form 10-K for the year ended December 31, 2003, filed March 5, 2004, and other factors described from time to time in Huntington’s other filings with the Securities and Exchange Commission, could cause actual conditions, events, or results to differ significantly from those described in the forward-looking statements. All forward-looking statements included in this Current Report on Form 8-K are based on information available at the time of the Report. Huntington assumes no obligation to update any forward-looking statement.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

HUNTINGTON BANCSHARES INCORPORATED

Date: April 15, 2004

By: /s/ Michael J. McMennamin

Michael J. McMennamin, Vice Chairman,
Chief Financial Officer, and Treasurer

EXHIBIT INDEX

Exhibit No.	Description
Exhibit 99.1	News release of Huntington Bancshares Incorporated, April 15, 2004.
Exhibit 99.2	Quarterly Financial Review, March 2004.

NEWSRELEASE



FOR IMMEDIATE RELEASE
April 15, 2004

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HUNTINGTON BANCSHARES INCORPORATED
REPORTS 2004 FIRST QUARTER RESULTS
• Net Income of \$104.2 million, up 14%
• Earnings Per Common Share of \$0.45, up 15%
• Raises 2004 GAAP Earnings Per Share Guidance to \$1.71-\$1.75

COLUMBUS, Ohio – Huntington Bancshares Incorporated (NASDAQ: HBAN; www.huntington.com) reported 2004 first quarter earnings of \$104.2 million, or \$0.45 per common share, up 14% and 15%, respectively, from \$91.7 million and \$0.39 per common share in the year-ago quarter. Compared with 2003 fourth quarter net income of \$93.3 million and \$0.40 per common share, 2004 first quarter earnings were up 12% and 13%, respectively.

“We are very pleased with first quarter performance,” said Thomas E. Hoaglin, chairman, president, and chief executive officer. “Underlying loan and lease growth was strong and core deposits excluding retail CDs were stable, a reversal from the fourth quarter’s net outflow. As part of our continuing strategy to lower our exposure to the automobile financing sector, we sold more automobile loans. Further, our underlying credit quality indicators improved with non-performing assets remaining relatively stable.”

“While average reported total loans and leases increased only an annualized 2% from the 2003 fourth quarter, the full quarter impact of the sale of \$1.0 billion of auto loans in the fourth quarter and partial quarter impact from a first quarter \$868 million auto loan sale reduced this growth rate by 12%,” he continued. “Adjusting for these auto loan sales, first quarter average total loans and leases would have increased at a strong 14% annualized rate, which represents a better depiction of the underlying growth rate during the quarter. Average residential mortgage and home equity loans increased an annualized 28% and 22%, respectively. Commercial real estate loans in both the middle market and small business also contributed to the growth, as did small business commercial loans. However, demand for middle-market commercial loans remained weak as average balances declined slightly from the fourth quarter though we were encouraged to see some growth late in the quarter.”

“As part of our continuing strategy to lower our exposure to the automobile financing sector, we sold \$868 million of auto loans during the quarter. We have now sold auto loans in four of the last five quarters for a total of \$3.0 billion. As a result, we further lowered our overall credit

exposure to this sector to 24%, down from 28% at the end of last year and 33% at the end of 2002. Our goal is to reduce this exposure to 20%, which we are beginning to approach. The first quarter sale resulted in a \$9.0 million pre-tax gain that added three cents to earnings per share. We expect to continue to originate and sell auto loans to manage our auto loan exposure.”

“Average core deposits excluding retail CDs increased slightly from the fourth quarter and represented a reversal of fourth quarter net outflows. Growing deposits remains one of our priorities.”

Significant Items Influencing Financial Performance Comparisons

(In millions, except per share)	Impact ⁽¹⁾		
	Pre-tax	After-tax	EPS
2004 First Quarter – GAAP earnings	\$139.1	\$ 104.2	\$ 0.45
• Gain on sale of \$868 million of auto loans	9.0	5.9	0.03
• Mortgage servicing right (MSR) temporary impairment	(10.1)	(6.6)	(0.03)
• Investment securities gain on sale	15.1	9.8	0.04
2003 Fourth Quarter – GAAP earnings	\$127.0	\$ 93.3	\$ 0.40
• Gain on sale of \$1.020 billion of auto loans	16.3	10.6	0.05
• MSR temporary impairment recovery	3.5	2.3	0.01
• Long-term debt extinguishment	(15.3)	(9.9)	(0.04)
2003 First Quarter – GAAP earnings	\$122.4	\$ 91.7	\$ 0.39
• Gain on sale of \$556 million of auto loans	10.3	6.7	0.03
• Restructuring reserve release	1.0	0.7	—

(1) Favorable (unfavorable) impact on GAAP earnings

Significant 2004 first quarter performance highlights compared with 2003 fourth quarter included:

- 2% annualized growth in average total loans and leases or 14% annualized growth after adjusting for the impact of auto loan sales.
- Slight increase in average core deposits excluding retail CDs compared with a net outflow of \$0.2 billion in the fourth quarter.
- 3.36% net interest margin, down from 3.42%.
- \$9.0 million pre-tax gain on the sale of \$868 million sale of automobile loans.
- \$10.1 million pre-tax MSR temporary impairment compared with \$3.5 million of MSR temporary impairment recovery in the fourth quarter.
- \$15.1 million pre-tax gain on the sale of investment securities, an on balance sheet hedge to MSR temporary impairment.
- 0.53% annualized net charge-offs, down from 1.03% in the fourth quarter.
- 0.43% period end NPA ratio, up from 0.41% at December 31, 2003.
- 1.39% period end allowance for loan and lease losses (ALLL) ratio, down from 1.42% at December 31, 2003.
- 322% period end NPA coverage ratio, down from 343% at December 31, 2003.
- 6.95% period end tangible common equity ratio vs. 6.79% at December 31, 2003.

Discussion of Performance

Fully taxable equivalent net interest income increased \$21.9 million, or 11%, from the year-ago quarter, reflecting the favorable impact of an 18% increase in average earning assets, partially offset by a 27 basis point, or an effective 7%, decline in the net interest margin. The fully taxable equivalent net interest margin decreased to 3.36% from 3.63% primarily reflecting the strategic repositioning of portfolios away from automobile loans and toward lower rate, and lower risk, residential real estate-related loans and investment securities.

Compared with the 2003 fourth quarter, fully taxable equivalent net interest income decreased \$1.6 million, reflecting the adverse impact of automobile loan sales. The fully taxable equivalent net interest margin declined 6 basis points, or an effective 2%, to 3.36% from 3.42%. Average earnings assets, despite the negative impact from the sale of automobile loans, increased \$0.5 billion, or 2%. The decline in the net interest margin from the fourth quarter reflected the same factors as those impacting the decrease from the 2003 first quarter.

Average loans and leases increased \$2.6 billion, or 14%, from the 2003 first quarter almost entirely due to a 25% increase in average consumer loans. Contributing to the consumer loan growth was a \$0.9 billion, or 23%, increase in average total automobile loans and leases reflecting the impact of consolidation of a securitization trust and the migration of leases from operating lease assets to direct financing leases, partially offset by loan sales; a \$0.8 billion, or 46%, increase in average residential mortgages; and a \$0.6 billion, or 20%, increase in average home equity loans.

Average total commercial (C&I) and commercial real estate (CRE) loans increased \$0.2 billion, or 2%, reflecting a 12% increase in small business C&I and CRE loans and 10% increase in middle-market CRE loans. Average middle-market C&I loans were down 6% from the year-ago period and reflected, in part, weak demand, but also the impact from continued strategies to specifically lower exposure to large individual commercial credits, including shared national credits.

On March 29, 2004, \$868 million of automobile loans were sold resulting in a \$9.0 million pre-tax gain. Combined with the \$2.1 billion of sales in 2003, this brought the total automobile loans sold over the last five quarters to \$3.0 billion. The current quarter sale represented a continuation of a strategy to lower exposure to automobile financing to around 20% of total credit exposure (see table below). At March 31, 2004, this exposure was \$5.4 billion, down from \$6.2 billion at year-end and represented a 24% exposure, down from 28% at year end 2003, and down from 33% at the end of 2002.

(\$ billions)	3/31/04	12/31/03	12/31/02
Total Company			
Loans and leases	\$21.2	\$ 21.1	\$ 18.6
Operating lease assets	1.1	1.3	2.2
Securitized loans	0.0	0.0	1.1
Total credit exposure	\$22.3	\$ 22.4	\$ 21.9

(\$ billions)	3/31/04	12/31/03	12/31/02
Automobile Financing			
Loans and leases	\$4.3	\$4.9	\$3.9
Operating lease assets	1.1	1.3	2.2
Securitized loans	0.0	0.0	1.1
Total auto exposure	\$5.4	\$6.2	\$7.2
% Total credit exposure	24%	28%	33%

Average total loans and leases in the first quarter increased only slightly from the 2003 fourth quarter, as the growth rate was mitigated by a \$932 million reduction in average automobile loans related to 2003 fourth quarter and 2004 first quarter loan sales. These auto loan sales also were reflected in a \$0.3 billion, or 6%, decline in average automobile loans and leases from the fourth quarter. Growth in mortgage-related consumer loans remained strong with average residential mortgages up \$0.2 billion, or 7%, and average home equity loans up \$0.2 billion, or 5%. Total average C&I and CRE loans were up slightly from the fourth quarter reflecting a 1% increase in small business C&I and CRE loans and a 2% increase in middle market CRE loans. Average middle-market C&I loans declined slightly.

Average investment securities increased \$1.8 billion, or 54%, from the year-ago quarter, and were up \$0.6 billion, or 13%, from the fourth quarter primarily reflecting the investment of a portion of the proceeds from the automobile loan sales. Average mortgages held for sale decreased \$0.3 billion, or 55%, from the year-ago quarter.

Average total core deposits in the first quarter were \$15.5 billion, including \$2.4 billion of retail CDs. This compared with \$15.0 billion in average total core deposits, including \$3.0 billion in average retail CDs in the year-ago quarter, and \$15.5 billion in average total core deposits, including \$2.5 billion of retail CDs, in the 2003 fourth quarter. Average total core deposits excluding retail CDs were up \$1.1 billion, or 9%, from the year-ago quarter. Compared with the fourth quarter's 1% net outflow, average total core deposits excluding retail CDs increased slightly in the 2004 first quarter, primarily due to a \$0.1 billion, or 2%, increase in interest bearing demand deposits.

Non-interest income decreased \$45.3 million, or 17%, from the year-ago quarter. Comparisons with prior-period results are heavily influenced by the decline in operating leases and the related decline in operating lease income. These trends are expected to continue as all leases originated since April 2002 are direct financing leases where the income is reflected in net interest income, not non-interest income. Reflecting the run-off of the operating lease portfolio, operating lease income declined \$49.3 million, or 36%, from the 2003 first quarter. Excluding operating lease income, non-interest income increased \$4.0 million, or 3%, from the year-ago quarter with the primary drivers being:

- \$13.9 million increase in investment securities gains as the current quarter included \$15.1 million of securities gains, a balance sheet hedge against MSR temporary impairment.
- \$5.2 million, or 26%, increase in other income reflecting higher investment banking income, standby letter of credit fees, and income on terminated leases.
- \$2.0 million increase in service charges on deposit accounts.
- \$1.4 million increase in trust services income.

Partially offset by:

- \$15.4 million decline in mortgage banking income. Contributing to this decline was a \$10.1 million MSR temporary impairment in the current quarter compared with no MSR temporary impairment in the year-ago quarter. MSR valuations are very sensitive to movements in interest rates. The decline in the level of interest rates during the 2004 first quarter resulted in higher mortgage prepayments that, in turn, resulted in MSR temporary impairment. Also contributing to the decline was lower origination volume.
- \$1.3 million decline in the gain on sale of automobile loans as the current quarter reflected a \$9.0 million gain on the sale of \$868 million of automobile loans compared with a \$10.3 million gain on the sale of \$556 million of automobile loans in the year-ago quarter. The higher gain on the year-ago sale reflected the higher average interest rate on that pool of sold loans relative to market rates at the time of sale.

Compared with the 2003 fourth quarter, non-interest income declined \$18.9 million, or 8%. This comparison is also heavily influenced by the decline in operating lease income for the reasons noted above. Reflecting the run-off of the operating lease portfolio, operating lease income declined \$16.4 million, or 16%, from the 2003 fourth quarter. Excluding operating lease income, non-interest income decreased \$2.4 million, or 2%, from the 2003 fourth quarter with the primary drivers being:

- \$14.0 million decrease in mortgage banking income as the current quarter included \$10.1 million of MSR temporary impairment charges compared with \$3.5 million of MSR temporary impairment recoveries in the fourth quarter. This reversal in MSR temporary impairment valuations between quarters reflected an upward movement in mortgage interest rates in the fourth quarter followed by lower interest rates in the 2004 first quarter. The MSR temporary impairment valuation reserve at March 31, 2004 was \$16.3 million. Excluding the MSR temporary impairment valuation change between quarters, mortgage banking income decreased \$0.3 million reflecting lower origination volumes. Reflecting the decline in interest rates during the quarter, the value of MSRs as a percent of mortgages serviced for others were 0.93%, down from 1.11% at December 31, 2003.
- \$7.3 million decrease in gains on the sale of automobile loans as the current quarter reflected a \$9.0 million gain, compared with a \$16.3 million gain on the sale of \$1.0 billion of automobile loans in the fourth quarter.
- \$3.0 million, or 7%, decline in service charges on deposit accounts due to lower consumer NSF and overdraft fees.

Partially offset by:

- \$13.8 million increase in investment securities gains, which are viewed as a balance sheet hedge against MSR temporary impairment valuation adjustments.
- \$6.2 million increase in other income primarily reflecting higher investment banking income.

Non-interest expense decreased \$29.8 million, or 9%, from the year-ago quarter. Comparisons with prior-period results are influenced by the decline in operating lease expense as the operating lease portfolio continues to run-off (see above operating lease income discussion). Operating lease expense declined \$40.9 million, or 37%, from the 2003 first quarter. Excluding operating lease expense, non-interest expense increased \$11.1 million, or 5%, from the year-ago quarter with the primary drivers being:

- \$8.5 million, or 8%, increase in personnel costs reflecting higher pension and salary expense.
- \$1.9 million increase in outside data processing and other services expense with the increase over a number of activities.
- \$1.8 million increase in other expense reflecting higher insurance costs.
- \$1.2 million increase in marketing expense.
- \$1.0 million expense reduction benefit in the year-ago quarter due to a restructuring reserve release.

Partially offset by:

- \$2.0 million decline in professional services reflecting lower consulting expense.

Compared with the 2003 fourth quarter, non-interest expense declined \$31.8 million, or 10%. Comparisons with prior-period results are also heavily influenced by the decline in operating lease expense. Operating lease expense declined \$14.9 million, or 17%, from the 2003 fourth quarter. Excluding operating lease expense, non-interest expense decreased \$16.9 million, or 7%, from the fourth quarter with the primary drivers being:

- \$15.3 million of 2003 fourth quarter expense associated with extinguishing the high cost long-term repurchase agreement debt.
- \$7.1 million, or 28%, decrease in other expense as the fourth quarter included a residual value insurance write down, as well as other seasonal expense declines.
- \$4.9 million, or 40%, decline in professional services expenses. This reflected a \$1.1 million decline in SEC investigation-related costs (\$0.7 million in the current quarter compared with \$1.8 million in the 2003 fourth quarter), as well as lower consulting expense.

Partially offset by:

- \$5.9 million, or 5%, increase in personnel costs primarily reflecting higher benefit expense and the annual FICA reset.
- \$2.5 million increase in outside data processing and other services expense reflecting seasonal contract payouts and higher charge card processing expense.
- \$1.8 million increase in net occupancy expense due mostly to seasonal factors including higher snow removal and utility costs, as well as lower rental income.

Credit Quality

Net charge-offs for the 2004 first quarter were \$28.6 million, or an annualized 0.53% of average total loans and leases. This decreased from \$32.8 million, or 0.69%, in the year-ago quarter and from \$55.1 million, or an annualized 1.03% of average total loans and leases in the prior quarter. Net charge-offs in the current and 2003 fourth quarter were increased by one-time events.

Over the last several years, insurance policies were purchased by our automobile lending business to protect the company from a loss in the event a repossessed vehicle had physical damage. Claims paid under the policies were recorded as a reduction of credit losses. During the quarter, it was determined that these insurance policies do not provide economic transfer of risk to permit this accounting treatment. As a result, first quarter provision expense included a

\$4.7 million one-time cumulative increase related to automobile loan and lease charge-offs to correct this error. The 0.53% net charge-off ratio for average total loans and leases for the first quarter included 8 basis points related to this adjustment.

The 2003 fourth quarter net charge-offs included \$26.6 million in C&I and CRE net charge-offs associated with the sale of \$99 million of lower quality loans, including \$43 million of non-performing assets (NPAs). This increased reported 2003 fourth quarter annualized net charge-offs for total loans and leases by 50 basis points and total commercial net charge-offs by 111 basis points.

Total commercial (C&I and CRE) net charge-offs in the first quarter were \$7.6 million, or an annualized 0.32% of related loans, down from \$15.5 million, or an annualized 0.66% in the year-ago quarter. Total commercial net charge-offs in the 2003 fourth quarter were \$36.9 million, or an annualized 1.55%, including 1.11% associated with the sale of lower quality commercial loans.

Total consumer net charge-offs in the current quarter were \$21.0 million, or an annualized 0.70% of related loans, and included 15 basis points due to the one-time \$4.7 million cumulative adjustment. This compared with \$17.4 million or an annualized 0.73% of average consumer loans in the year-ago quarter. Total consumer net charge-offs in the 2003 fourth quarter were \$18.2 million, or an annualized 0.61% of related loans.

Total automobile loan and lease net charge-offs in the 2004 first quarter were \$16.6 million, or an annualized 1.32% of average automobile loans and leases and included 37 basis points from the one-time adjustment. This compared with \$11.5 million, or an annualized 1.13% of average automobile loans and leases in the year-ago quarter, and \$13.3 million, or an annualized 1.00% in the 2003 fourth quarter.

Credit losses on operating lease assets are included in operating lease expense and were \$6.8 million in the current quarter, down from \$12.3 million in the year-ago quarter, and \$8.8 million in the 2003 fourth quarter. Recoveries on operating lease assets are included in operating lease income and totaled \$1.8 million, \$2.3 million, and \$1.9 million for the same periods, respectively. The ratio of operating lease asset credit losses, net of recoveries, was an annualized 1.71% in the current quarter, 1.93% in the year-ago quarter, and 2.05% in the 2003 fourth quarter. As noted in the non-interest income discussion above, the operating lease portfolio will decrease over time as no new operating lease assets have been generated since April 2002. As a result, while the absolute level of operating lease credit losses is expected to decline over time, the ratio of credit losses expressed as a percent of declining average operating lease assets is generally expected to gradually increase.

Non-performing assets (NPAs) were \$91.7 million at March 31, 2004. This decreased \$49.0 million from a year-ago, but increased \$4.3 million from the end of last year. While NPAs increased from year end, the inflow of new NPAs during the quarter totaled \$27.2 million, down 29% from the fourth quarter. NPAs expressed as a percent of total loans and leases and other real estate was 0.43% at March 31, 2004, down from 0.74% a year ago, but up slightly from 0.41% at December 31, 2003.

The over 90-day delinquency, but still accruing, ratio was 0.28% at March 31, 2004. This ratio has been relatively steady over the last five quarters as exemplified by a ratio of 0.30% a

year ago and 0.27% at the end of last year.

The 30-day delinquency ratio decreased to 1.11% at March 31, 2004, from 1.34% at the end of the year-ago first quarter and from 1.23% at December 31, 2003. The total C&I and CRE 30-day delinquency ratio was 0.69% at quarter end, down from 0.85% a year earlier, but up from 0.62% at December 31, 2003. Total consumer 30-day delinquencies were 1.48% at quarter end, down from 1.85% a year ago and from 1.72% at the end of last year.

Allowance for Loan and Lease Losses (ALLL) and the Reclassification of the Allowance for Unfunded Loan Commitments (AULC)

The allowance for loan and lease losses (ALLL) has historically included an allowance for unfunded loan commitments (AULC) component, which we believe to have been common industry practice. To reflect the nature of this reserve and consistent with better disclosure, in the first quarter the AULC was reclassified as a separate liability on the balance sheet. Prior period balance sheet amounts have also been reclassified to be consistent with the current quarter's presentation. This reclassification had no impact on net income, shareholders' equity, or the amount of total reserves aligned with credit risks. When the AULC of \$32.1 million at March 31, 2004 is excluded, which is the way these reserve ratios will be calculated and reported going forward, the ALLL reserve and NPA coverage ratios are 1.39% and 322%, respectively. In contrast, the ALLL plus the AULC as a percent of total loans and leases was 1.55% at March 31, 2004, compared with 1.59% at the end of last year. Similarly, the ALLL plus the AULC as a percent of NPAs was 357% at March 31, 2004, compared with 384% at December 31, 2003.

The March 31, 2004, ALLL was \$295.4 million, down from \$303.6 million a year ago and \$299.7 million at December 31, 2003. These declines primarily reflected improving credit quality and the changed mix of the loan portfolio. Expressed as a percent of period-end loans and leases, the ALLL at March 31, 2004, was 1.39%, down from 1.61% a year-ago and from 1.42% at December 31, 2003. The ALLL as a percent of NPAs was 322% at March 31, 2004, up significantly from 216% a year ago, but down from 343% at December 31, 2003.

The provision for loan and lease losses in the 2004 first quarter was \$25.6 million, down \$11.2 million, or 31%, from the year-ago quarter reflecting improved credit quality, and down \$0.7 million, or 3%, from the 2003 fourth quarter.

Capital

At March 31, 2004, the tangible equity to assets ratio was 6.95%, down slightly from 7.00% a year ago, but up from 6.79% at December 31, 2003. The decline from the year-ago period reflected the impact of the 2003 third quarter adoption of FIN 46, which resulted in the consolidation of \$1.0 billion of securitized automobile loans, partially offset by earnings-related growth in capital. At March 31, 2004, the tangible equity to risk-weighted assets ratio was 7.61%, up significantly from 7.09% in the year-ago quarter, and from 7.30% at the end of last year. These increases primarily reflected the positive impact resulting from lowering the overall risk profile of assets, most notably a less risky loan portfolio mix, as well as growth in low risk investment securities.

2004 Outlook

“When we provide earnings guidance it is done on a GAAP basis,” Hoaglin said, “including the \$1.62-\$1.66 earnings per share guidance we provided in January. At that time, we noted this guidance excluded any impact from potential future loan sales or other one-time items. We are updating our 2004 earnings per share guidance to \$1.71-\$1.75 per share to reflect first quarter GAAP results, as well as an improved credit quality outlook over the remaining three quarters of 2004.”

“We remain committed to the automobile financing business, as well as managing this exposure to our 20% target,” he said, “As such, we anticipate continued loan sales. However, since we do not know the timing, or what gains, if any, will be associated with such sales, their impact continues to be excluded from our guidance. Today’s updated guidance also does not include any impact from the Unizan merger, which we anticipate closing in early July.”

Conference Call / Webcast Information

Huntington’s senior management will host an earnings conference call today at 1:00 p.m. EST. The call may be accessed via a live Internet webcast at huntington-ir.com or through a dial-in telephone number at **800-251-6529**. Slides will be available at huntington-ir.com just prior to 1:00 p.m. EST on April 15, 2004 for review during the call. A replay of the webcast will be archived in the Investor Relations section of Huntington’s web site huntington-ir.com. A telephone replay will be available two hours after the completion of the call through April 30, 2004 at 888-266-2081; conference ID 416885.

Forward-looking Statement

This press release contains certain forward-looking statements, including certain plans, expectations, goals, and projections, which are subject to numerous assumptions, risks, and uncertainties. A number of factors, including but not limited to those set forth under the heading “Business Risks” included in Item 1 of Huntington’s Annual Report on Form 10-K for the year ended December 31, 2003, and other factors described from time to time in Huntington’s other filings with the Securities and Exchange Commission, could cause actual conditions, events, or results to differ significantly from those described in the forward-looking statements. All forward-looking statements included in this news release are based on information available at the time of the release. Huntington assumes no obligation to update any forward-looking statement.

Information Regarding Non-GAAP Financial Measures

This earnings release contains GAAP financial measures and non-GAAP financial measures where management believes it to be helpful in understanding Huntington’s results of operations or financial position. Where non-GAAP financial measures are used, the comparable GAAP financial measure, as well as the reconciliation to the comparable GAAP financial measure, can be found in the Quarterly Financial Review supplement to this earnings release, which can be found on Huntington’s website at huntington-ir.com.

Annualized data

Certain returns, yields, performance ratios, or quarterly growth rates are “annualized” in this presentation to represent an annual time period. This is done for analytical purposes to better discern for decision-making purposes underlying performance trends when compared to full-year or year-over-year amounts. For example, loan growth rates are most often expressed in terms of an annual rate like 8%. As such, a 2% growth rate for a quarter would represent an annualized 8% growth rate.

Fully taxable equivalent interest income and net interest margin

Income from tax-exempt earnings assets is increased by an amount equivalent to the taxes that would have been paid if this income had been taxable at statutory rates. This adjustment puts all earning assets, most notably tax-

exempt municipal securities and certain lease assets, on a common basis that facilitates comparison of results to results of competitors.

Earnings per share equivalent data

Significant one-time income or expense items may be expressed on a per common share basis. This is done for analytical purposes to better discern underlying trends in total corporate earnings per share performance excluding the impact of such items. Management does this for performance analysis and decision-making. Investors may also find this information helpful in their evaluation of the company's financial performance against published earnings per share mean estimate amounts, which typically exclude the impact of significant one-time items. Earnings per share equivalents are usually calculated by applying a 35% effective tax rate to a pre-tax amount to derive an after-tax amount, which is divided by the average shares outstanding during the respective reporting period. Occasionally, when the item involves special tax treatment, the after-tax amount is separately disclosed, with this then being the amount used to calculate the earnings per share equivalent.

NM or nm

Percent changes of 100% or more are shown as "nm" or "not meaningful". Such large percent changes typically reflect the impact of one-time items within the measured periods. Since the primary purpose of showing a percent change is for discerning underlying performance trends, such large percent changes are "not meaningful" for this purpose.

About Huntington

Huntington Bancshares Incorporated is a \$31 billion regional bank holding company headquartered in Columbus, Ohio. Through its affiliated companies, Huntington has more than 137 years of serving the financial needs of its customers. Huntington provides innovative retail and commercial financial products and services through more than 300 regional banking offices in Indiana, Kentucky, Michigan, Ohio and West Virginia. Huntington also offers retail and commercial financial services online at www.huntington.com; through its technologically advanced, 24-hour telephone bank; and through its network of approximately 700 ATMs. Selected financial service activities are also conducted in other states including: Dealer Sales offices in Florida, Georgia, Tennessee, Pennsylvania, and Arizona; Private Financial Group offices in Florida; and Mortgage Banking offices in Florida, Maryland, and New Jersey. International banking services are made available through the headquarters office in Columbus and an office located in the Cayman Islands and an office located in Hong Kong.

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- 10 -

HUNTINGTON BANCSHARES INCORPORATED
Quarterly Key Statistics

(in thousands, except per share amounts)	1Q04	4Q03	1Q03	Percent Change vs.	
				4Q03	1Q03
Net Interest Income	\$ 222,685	\$ 224,315	\$ 201,759	(0.7)%	10.4%
Provision for Credit Losses	25,596	26,341	36,844	(2.8)	(30.5)
Securities Gains	15,090	1,280	1,198	N.M.	N.M.
Gain on Sales of Automobile Loans	9,004	16,288	10,255	(44.7)	(12.2)
Non-Interest Income	203,545	228,942	261,471	(11.1)	(22.2)
Non-Interest Expense	285,654	317,816	316,479	(10.1)	(9.7)
Restructuring Reserve Releases	—	(351)	(1,000)	(100.0)	(100.0)
Income Before Income Taxes	139,074	127,019	122,360	9.5	13.7
Provision for Income Taxes	34,901	33,758	30,630	3.4	13.9
Net Income	\$ 104,173	\$ 93,261	\$ 91,730	11.7%	13.6%
Net Income per common share - diluted	\$ 0.45	\$ 0.40	\$ 0.39	12.5%	15.4%
Cash dividends declared per common share	\$ 0.175	\$ 0.175	\$ 0.16	—%	9.4%
Book value per common share at end of period	\$ 10.31	\$ 9.93	\$ 9.43	3.8%	9.3%
Average common shares - basic	229,227	228,902	231,355	0.1%	(0.9)%
Average common shares - diluted	232,915	231,986	232,805	0.4%	—%
Return on average assets	1.36%	1.22%	1.36%		
Return on average shareholders' equity	18.4%	16.6%	17.2%		
Net interest margin ⁽¹⁾	3.36%	3.42%	3.63%		
Efficiency ratio ⁽²⁾	65.1%	67.1%	66.3%		
Effective tax rate	25.1%	26.6%	25.0%		
Average loans and leases	\$21,502,390	\$21,406,486	\$18,918,666	0.4%	13.7%
Average earning assets	\$26,978,873	\$26,429,712	\$22,788,859	2.1%	18.4%
Average core deposits ⁽³⁾	\$15,481,110	\$15,543,934	\$14,971,713	(0.4)%	3.4%
Average core deposits - linked quarter annualized growth rate ⁽³⁾	(1.6)%	(6.5)%	(1.1)%		
Average core deposits - excluding Retail CDs	\$13,081,700	\$13,052,055	\$12,008,402	0.2%	8.9%
Average core deposits excl. Retail CDs - linked quarter annualized growth rate	0.9%	(5.6)%	10.2%		
Average total assets - reported	\$30,835,373	\$30,422,986	\$27,436,106	1.4%	12.4%
Average shareholders' equity	\$ 2,278,400	\$ 2,228,129	\$ 2,165,579	2.3%	5.2%
Total assets at end of period	\$31,114,080	\$30,519,326	\$27,904,634	1.9%	11.5%
Total shareholders' equity at end of period	\$ 2,364,179	\$ 2,275,002	\$ 2,156,046	3.9%	9.7%
Net charge-offs (NCOs)	\$ 28,627	\$ 55,143	\$ 32,836	(48.1)%	(12.8)%
NCOs as a % of average loans and leases	0.53%	1.03%	0.69%		
Non-performing loans and leases (NPLs)	\$ 77,127	\$ 75,481	\$ 126,641	2.2%	(39.1)%
Non-performing assets (NPAs)	\$ 91,694	\$ 87,386	\$ 140,725	4.9%	(34.8)%
NPAs as a % of total loans and leases and other real estate (OREO)	0.43%	0.41%	0.74%		
Allowance for loan and lease losses (ALLL) as a % of total loans and leases at the end of period	1.39%	1.42%	1.61%		
ALLL plus allowance for unfunded loan commitments and letters of credit as a % of total loans and leases at the end of period	1.55%	1.59%	1.78%		
ALLL as a % of NPLs	383%	397%	240%		
ALLL as a % of NPAs	322%	343%	216%		
Tier 1 risk-based capital ⁽⁴⁾	8.75%	8.53%	8.16%		
Total risk-based capital ⁽⁴⁾	12.67%	11.95%	11.04%		
Tier 1 leverage ⁽⁴⁾	8.08%	7.98%	8.22%		
Average equity / assets	7.39%	7.32%	7.89%		
Tangible equity / assets ⁽⁵⁾	6.95%	6.79%	7.00%		

(1) On a fully taxable equivalent basis assuming a 35% tax rate.

(2) Non-interest expense less amortization of intangible assets (\$0.2 million for all periods above) divided by the sum of fully taxable equivalent net interest income and non-interest income excluding securities gains.

(3) Includes non-interest bearing and interest bearing demand deposits, savings deposits, retail CDs and other domestic time deposits.

(4) Estimated at the end of March, 2004.

(5) At end of period. Tangible equity (total equity less intangible assets) divided by tangible assets (total assets less intangible assets).

N.M. - Not Meaningful.

HUNTINGTON BANCSHARES INCORPORATED
Quarterly Financial Review
March 2004

Table of Contents

Reported Basis	
Consolidated Balance Sheets	1
Loans, Leases and Deposits	2
Consolidated Quarterly Average Balance Sheets	3
Consolidated Quarterly Net Interest Margin Analysis	4
Selected Quarterly Income Statement Data	5
Quarterly Credit Reserves and Net Charge-Off Analysis	6
Quarterly Non-Performing Assets and Past Due Loans and Leases	7
Quarterly Stock Summary, Capital, and Other Data	8
Quarterly Operating Lease Performance	9

Note:

The preparation of financial statements in conformity with accounting principals generally accepted in the United States requires management to make estimates and assumptions that affect amounts reported in the financial statements. Actual results could differ from those estimates. Certain prior period amounts have been reclassified to conform to the current year's presentation.

Huntington Bancshares Incorporated
Consolidated Balance Sheets

(in thousands)	March 31, 2004	December 31 2003	March 31, 2003	Change March '04 vs. '03	
				Amount	Percent
Assets					
Cash and due from banks	\$ 841,432	\$ 899,689	\$ 863,782	\$ (22,350)	(2.6)%
Federal funds sold and securities purchased under resale agreements	224,841	96,814	46,456	178,385	N.M.
Interest bearing deposits in banks	54,027	33,627	36,117	17,910	49.6
Trading account securities	16,410	7,589	22,715	(6,305)	(27.8)
Mortgage loans held for sale	230,417	226,729	513,638	(283,221)	(55.1)
Securities available for sale - at fair value	5,455,138	4,925,232	3,680,260	1,774,878	48.2
Investment securities - fair value \$3,294; \$3,937 and \$7,075, respectively	3,209	3,828	6,908	(3,699)	(53.5)
Total loans and leases ⁽¹⁾	21,193,627	21,075,118	18,896,499	2,297,128	12.2
Less allowance for loan and lease losses	295,377	299,732	303,636	(8,259)	(2.7)
Net loans and leases	20,898,250	20,775,386	18,592,863	2,305,387	12.4
Operating lease assets	1,070,958	1,260,440	1,951,316	(880,358)	(45.1)
Bank owned life insurance	938,156	927,671	895,780	42,376	4.7
Premises and equipment	351,073	349,712	340,223	10,850	3.2
Goodwill and other intangible assets	216,805	217,009	218,363	(1,558)	(0.7)
Customers' acceptance liability	7,909	9,553	10,004	(2,095)	(20.9)
Accrued income and other assets	805,455	786,047	726,209	79,246	10.9
Total Assets	\$31,114,080	\$30,519,326	\$27,904,634	\$ 3,209,446	11.5%
Liabilities and Shareholders' Equity					
Total deposits ⁽¹⁾	\$18,988,846	\$18,487,395	\$17,688,984	\$ 1,299,862	7.3%
Short-term borrowings	1,076,302	1,452,304	2,149,128	(1,072,826)	(49.9)
Bank acceptances outstanding	7,909	9,553	10,004	(2,095)	(20.9)
Federal Home Loan Bank advances	1,273,000	1,273,000	1,253,000	20,000	1.6
Subordinated notes	1,066,705	990,470	633,896	432,809	68.3
Other long-term debt	4,478,599	4,544,509	2,473,006	2,005,593	81.1
Company obligated mandatorily redeemable preferred capital securities of subsidiary trusts holding solely junior subordinated debentures of the parent company ⁽²⁾	—	—	300,000	(300,000)	(100.0)
Allowance for unfunded loan commitments and letters of credit	32,089	35,522	33,381	(1,292)	(3.9)
Accrued expenses and other liabilities	1,826,451	1,451,571	1,207,189	619,262	51.3
Total Liabilities	28,749,901	28,244,324	25,748,588	3,001,313	11.7
Shareholders' equity					
Preferred stock - authorized 6,617,808 shares; none outstanding	—	—	—	—	—
Common stock - without par value; authorized 500,000,000 shares; issued 257,866,255 shares; outstanding 229,410,043; 229,008,088 and 228,641,557 shares, respectively	2,482,342	2,483,542	2,483,258	(916)	(0.0)
Less 28,456,212; 28,858,167 and 29,224,698 treasury shares, respectively	(541,048)	(548,576)	(555,042)	13,994	(2.5)
Accumulated other comprehensive income	21,490	2,678	54,630	(33,140)	(60.7)
Retained earnings	401,395	337,358	173,200	228,195	N.M.
Total Shareholders' Equity	2,364,179	2,275,002	2,156,046	208,133	9.7
Total Liabilities and Shareholders' Equity	\$31,114,080	\$30,519,326	\$27,904,634	\$ 3,209,446	11.5%

(1) See Page 2 for detail of Loans and Deposits.

(2) In accordance with FIN 46, capital securities issued by Huntington Capital I and II, previously regarded as consolidated subsidiary trusts, are no longer reflected in Huntington's balance sheet. The related parent company debt to these entities is reported in Subordinated notes. N.M. - Not Meaningful.

N.M. - Not Meaningful.

Huntington Bancshares Incorporated
Loans, Leases and Deposits

Loans and Leases (Direct Financing and Operating)

(in thousands) By Type	March 31, 2004		December 31, 2003		March 31, 2003	
	Balance	%	Balance	%	Balance	%
Commercial and industrial	\$ 5,479,963	24.6	\$ 5,313,517	23.8	\$ 5,749,099	27.6
Commercial real estate	4,271,982	19.2	4,172,083	18.7	3,777,095	18.1
Total Commercial	9,751,945	43.8	9,485,600	42.5	9,526,194	45.7
Consumer						
Automobile loans	2,267,310	10.2	2,991,642	13.4	2,738,264	13.1
Automobile leases	2,065,883	9.3	1,902,170	8.5	1,137,933	5.5
Home equity	3,980,111	17.9	3,792,189	17.0	3,285,244	15.8
Residential mortgage	2,756,625	12.4	2,530,665	11.3	1,825,449	8.8
Other loans	371,753	1.7	372,852	1.7	383,415	1.8
Total Consumer	11,441,682	51.5	11,589,518	51.9	9,370,305	45.0
Total Loans and Direct Financing Leases	21,193,627	95.2	21,075,118	94.4	18,896,499	90.6
Operating Lease Assets	1,070,958	4.8	1,260,440	5.6	1,951,316	9.4
Total	\$22,264,585	100.0	\$22,335,558	100.0	\$20,847,815	100.0
By Business Segment (2)						
Regional Banking						
Central Ohio	\$ 4,988,334	22.4	\$ 4,652,070	20.8	\$ 4,018,209	19.3
Northern Ohio	2,681,167	12.0	2,578,970	11.5	2,712,655	13.0
Southern Ohio / Kentucky	1,703,413	7.7	1,676,930	7.5	1,560,751	7.5
West Michigan	2,154,587	9.7	2,076,734	9.3	1,951,808	9.4
East Michigan	1,340,679	6.0	1,267,682	5.7	1,213,866	5.8
West Virginia	807,729	3.6	801,938	3.6	824,733	4.0
Indiana	752,850	3.4	730,620	3.3	692,378	3.3
Total Regional Banking	14,428,759	64.8	13,784,944	61.7	12,974,400	62.3
Dealer Sales	6,370,665	28.6	7,058,563	31.6	6,621,403	31.8
Private Financial Group	1,322,385	5.9	1,296,412	5.8	1,118,340	5.4
Treasury / Other	142,776	0.7	195,639	0.9	133,672	0.5
Total Loans and Leases	\$22,264,585	100.0	\$22,335,558	100.0	\$20,847,815	100.0

Deposit Liabilities

(in thousands) By Type	March 31, 2004		December 31, 2003		March 31, 2003	
	Balance	%	Balance	%	Balance	%
Demand deposits						
Non-interest bearing	\$ 2,918,380	15.4	\$ 2,986,992	16.2	\$ 2,950,201	16.7
Interest bearing	6,866,174	36.2	6,411,380	34.7	5,870,246	33.2
Savings deposits	3,002,295	15.8	2,959,993	16.0	2,981,091	16.9
Retail certificates of deposit	2,394,940	12.6	2,461,531	13.3	2,829,942	16.0
Other domestic time deposits	607,450	3.2	631,205	3.4	677,695	3.8
Total Core Deposits	15,789,239	83.2	15,451,101	83.6	15,309,175	86.6
Domestic time deposits of \$100,000 or more	791,320	4.2	789,341	4.3	798,289	4.5
Brokered time deposits and negotiable CDs	1,941,963	10.2	1,771,738	9.6	1,223,850	6.9
Foreign time deposits	466,324	2.4	475,215	2.5	357,670	2.0
Total Deposits	\$18,988,846	100.0	\$18,487,395	100.0	\$17,688,984	100.0
By Business Segment (2)						
Regional Banking						
Central Ohio	\$ 4,378,076	23.1	\$ 4,183,982	22.6	\$ 4,070,733	23.0
Northern Ohio	3,516,912	18.5	3,505,457	19.0	3,528,762	19.9
Southern Ohio / Kentucky	1,475,667	7.8	1,441,875	7.8	1,337,063	7.6
West Michigan	2,609,148	13.7	2,457,296	13.3	2,514,931	14.2
East Michigan	2,030,127	10.7	1,988,200	10.8	2,007,732	11.4
West Virginia	1,291,645	6.8	1,314,450	7.1	1,325,614	7.5
Indiana	637,354	3.4	647,662	3.5	622,570	3.5
Total Regional Banking	15,938,929	84.0	15,538,922	84.1	15,407,405	87.1
Dealer Sales	77,095	0.4	77,408	0.4	70,070	0.4
Private Financial Group	1,057,424	5.6	1,164,020	6.3	960,056	5.4
Treasury / Other ⁽¹⁾	1,915,398	10.0	1,707,045	9.2	1,251,453	7.1
Total Deposits	\$18,988,846	100.0	\$18,487,395	100.0	\$17,688,984	100.0

(1) Comprised largely of brokered deposits and negotiable CDs.

(2) Prior period amounts have been reclassified to conform to the current period business segment structure.

Huntington Bancshares Incorporated
Consolidated Quarterly Average Balance Sheets

(in millions)	Average Balances					Change March '04 vs. '03	
	2004	2003					
	First	Fourth	Third	Second	First	Amount	Percent
Fully Tax Equivalent Basis							
Assets							
Interest bearing deposits in banks	\$ 79	\$ 83	\$ 90	\$ 45	\$ 37	\$ 42	N.M.%
Trading account securities	16	11	11	23	12	4	33.3
Federal funds sold and securities purchased under resale agreements	92	117	103	69	57	35	61.4
Mortgages held for sale	207	295	898	602	459	(252)	(54.9)
Securities:							
Taxable	4,646	4,093	3,646	3,385	3,016	1,630	54.0
Tax exempt	437	424	358	291	289	148	51.2
Total Securities	5,083	4,517	4,004	3,676	3,305	1,778	53.8
Loans and Leases:							
Commercial and industrial	5,365	5,382	5,380	5,626	5,623	(258)	(4.6)
Real Estate							
Construction	1,322	1,297	1,258	1,239	1,187	135	11.4
Commercial	2,876	2,830	2,744	2,621	2,565	311	12.1
Consumer							
Automobile loans	3,041	3,529	3,594	2,830	3,079	(38)	(1.2)
Automobile leases	1,988	1,802	1,590	1,306	1,006	982	97.6
Automobile loans and leases	5,029	5,331	5,184	4,136	4,085	944	23.1
Home equity	3,880	3,678	3,503	3,359	3,238	642	19.8
Residential mortgage	2,674	2,501	2,075	1,887	1,832	842	46.0
Other loans	356	387	367	379	389	(33)	(8.5)
Total Consumer	11,939	11,897	11,129	9,761	9,544	2,395	25.1
Total Loans and Leases	21,502	21,406	20,511	19,247	18,919	2,583	13.7
Allowance for loan and lease losses	313	350	330	304	337	(24)	(7.1)
Net loans and leases	21,189	21,056	20,181	18,943	18,582	2,607	14.0
Total earning assets	26,979	26,429	25,617	23,662	22,789	4,190	18.4
Operating lease assets	1,166	1,355	1,565	1,802	2,076	(910)	(43.8)
Cash and due from banks	740	766	747	735	740	0	—
Intangible assets	217	217	218	218	218	(1)	(0.5)
All other assets	2,046	2,005	2,067	1,985	1,950	96	4.9
Total Assets	\$30,835	\$30,422	\$29,884	\$28,098	\$27,436	\$ 3,399	12.4%
Liabilities and Shareholders' Equity							
Core deposits							
Non-interest bearing deposits	\$ 3,017	\$ 3,131	\$ 3,218	\$ 3,046	\$ 2,958	\$ 59	2.0%
Interest bearing demand deposits	6,609	6,466	6,558	6,100	5,597	1,012	18.1
Savings deposits	2,819	2,824	2,808	2,804	2,771	48	1.7
Retail certificates of deposit	2,399	2,492	2,561	2,798	2,963	(564)	(19.0)
Other domestic time deposits	637	631	656	673	682	(45)	(6.6)
Total core deposits	15,481	15,544	15,801	15,421	14,971	510	3.4
Domestic time deposits of \$100,000 or more	788	828	803	808	769	19	2.5
Brokered time deposits and negotiable CDs	1,907	1,851	1,421	1,241	1,155	752	65.1
Foreign time deposits	549	522	536	426	514	35	6.8
Total deposits	18,725	18,745	18,561	17,896	17,409	1,316	7.6
Short-term borrowings	1,603	1,433	1,393	1,635	1,947	(344)	(17.7)
Federal Home Loan Bank advances	1,273	1,273	1,273	1,267	1,216	57	4.7
Subordinated notes and other long-term debt, including preferred capital securities	5,557	5,432	5,197	4,010	3,570	1,987	55.7
Total interest bearing liabilities	24,141	23,752	23,206	21,762	21,184	2,957	14.0
All other liabilities	1,399	1,311	1,221	1,139	1,128	271	24.0
Shareholders' equity	2,278	2,228	2,239	2,151	2,166	112	5.2
Total Liabilities and Shareholders' Equity	\$30,835	\$30,422	\$29,884	\$28,098	\$27,436	\$ 3,399	12.4%

Huntington Bancshares Incorporated
Consolidated Quarterly Net Interest Margin Analysis

(in millions)	Average Rates ⁽³⁾				
	2004	2003			
	First	Fourth	Third	Second	First
Fully Tax Equivalent Basis ⁽¹⁾					
Assets					
Interest bearing deposits in banks	0.71%	0.60%	0.51%	1.58%	1.61%
Trading account securities	3.98	2.39	4.70	4.15	4.63
Federal funds sold and securities purchased under resale agreements	1.41	1.30	1.92	2.19	2.14
Mortgages held for sale	5.33	5.31	5.16	5.42	5.56
Securities:					
Taxable	4.06	4.24	4.23	4.58	5.15
Tax exempt	6.88	6.91	6.93	6.91	6.86
Total Securities	4.30	4.49	4.47	4.77	5.30
Loans and Leases: ⁽²⁾					
Commercial and industrial	4.49	4.82	4.84	5.26	5.40
Real Estate					
Construction	3.68	4.24	4.17	4.07	4.06
Commercial	4.70	4.99	5.22	5.28	5.60
Consumer					
Automobile loans	6.93	6.90	7.19	7.74	7.85
Automobile leases	4.94	4.98	4.99	4.69	6.04
Automobile loans and leases	6.14	6.25	6.51	6.78	7.40
Home equity	4.82	4.87	5.09	5.02	5.17
Residential mortgage	5.44	5.20	5.32	5.76	5.95
Other loans	7.24	7.19	7.38	7.22	6.60
Total Consumer	5.52	5.64	5.87	5.99	6.33
Total Loans and Leases	5.04	5.26	5.41	5.56	5.82
Total earning assets	4.89%	5.11%	5.23%	5.42%	5.72%
Liabilities and Shareholders' Equity					
Core deposits					
Non-interest bearing deposits					
Interest bearing demand deposits	0.88%	0.91%	1.04%	1.39%	1.43%
Savings deposits	0.94	1.22	1.35	1.55	1.85
Retail certificates of deposit	3.47	3.54	3.51	3.75	3.87
Other domestic time deposits	3.48	3.69	3.89	3.85	4.00
Total core deposits	1.53	1.65	1.76	2.09	2.27
Domestic time deposits of \$100,000 or more	2.14	2.37	2.32	2.55	2.76
Brokered time deposits and negotiable CDs	1.51	1.52	1.63	1.79	1.98
Foreign time deposits	0.72	0.75	0.85	1.03	1.06
Total deposits	1.53	1.64	1.75	2.06	2.23
Short-term borrowings	0.83	0.78	0.85	1.06	1.16
Federal Home Loan Bank advances	2.50	2.24	1.81	1.76	1.84
Subordinated notes and other long-term debt, including preferred capital securities	2.33	2.63	2.78	2.85	3.12
Total interest bearing liabilities	1.71%	1.85%	1.93%	2.11%	2.26%
Net interest rate spread	3.18%	3.26%	3.30%	3.31%	3.46%
Impact of non-interest bearing funds on margin	0.18	0.16	0.16	0.16	0.17
Net Interest Margin	3.36%	3.42%	3.46%	3.47%	3.63%

(1) Fully tax equivalent yields are calculated assuming a 35% tax rate. See page 5 for the fully taxable equivalent adjustment.

(2) Individual loan and lease components include applicable non-deferrable fees.

(3) Loan and lease and deposit average rates include impact of applicable derivatives.

Huntington Bancshares Incorporated
Selected Quarterly Income Statement Data

(in thousands, except per share amounts)	2004		2003		
	First	Fourth	Third	Second	First
Total Interest Income	\$325,931	\$335,097	\$333,320	\$317,325	\$320,014
Total Interest Expense	103,246	110,782	112,849	114,884	118,255
Net Interest Income	\$222,685	\$224,315	\$220,471	\$202,441	\$201,759
Provision for credit losses	25,596	26,341	51,615	49,193	36,844
Net Interest Income After Provision for Credit Losses	197,089	197,974	168,856	153,248	164,915
Operating lease income	88,867	105,307	117,624	128,574	138,193
Service charges on deposit accounts	41,837	44,763	42,294	40,914	39,869
Trust services	16,323	15,793	15,365	15,580	14,911
Brokerage and insurance income	15,197	14,344	13,807	14,196	15,497
Mortgage banking	(4,296)	9,677	30,193	7,185	11,125
Bank Owned Life Insurance income	10,485	10,410	10,438	11,043	11,137
Other service charges and fees	9,513	9,237	10,499	11,372	10,338
Gain on sales of automobile loans	9,004	16,288	—	13,496	10,255
Gain on sale of branch offices	—	—	13,112	—	—
Securities gains (losses)	15,090	1,280	(4,107)	6,887	1,198
Other	25,619	19,411	23,543	27,704	20,401
Total Non-Interest Income	227,639	246,510	272,768	276,951	272,924
Personnel costs	121,624	115,762	113,170	105,242	113,089
Operating lease expense	70,710	85,609	93,134	102,939	111,588
Outside data processing and other services	18,462	15,957	17,478	16,104	16,579
Equipment	16,086	16,840	16,328	16,341	16,412
Net occupancy	16,763	14,925	15,570	15,377	16,609
Professional services	7,299	12,175	11,116	9,872	9,285
Marketing	7,839	6,895	5,515	8,454	6,626
Telecommunications	5,194	5,272	5,612	5,394	5,701
Loss on early extinguishment of debt	—	15,250	—	—	—
Printing and supplies	3,016	3,417	3,658	2,253	3,681
Amortization of intangibles	204	204	204	204	204
Restructuring reserve releases	—	(351)	—	(5,315)	(1,000)
Other	18,457	25,510	18,397	20,168	16,705
Total Non-Interest Expense	285,654	317,465	300,182	297,033	315,479
Income Before Income Taxes	139,074	127,019	141,442	133,166	122,360
Income taxes	34,901	33,758	37,230	36,676	30,630
Income before cumulative effect of change in accounting principle	104,173	93,261	104,212	96,490	91,730
Cumulative effect of change in accounting principle, net of tax⁽¹⁾	—	—	(13,330)	—	—
Net Income	\$104,173	\$ 93,261	\$ 90,882	\$ 96,490	\$ 91,730
Average common shares - diluted	232,915	231,986	230,966	230,572	232,805
Per Common Share					
Income before cumulative effect of change in accounting principle - Diluted	\$ 0.45	\$ 0.40	\$ 0.45	\$ 0.42	\$ 0.39
Net Income - Diluted	\$ 0.45	\$ 0.40	\$ 0.39	\$ 0.42	\$ 0.39
Cash Dividends Declared	\$ 0.175	\$ 0.175	\$ 0.175	\$ 0.16	\$ 0.16
Return on:					
Average total assets ⁽²⁾	1.36%	1.22%	1.38%	1.38%	1.36%
Average total shareholders' equity ⁽²⁾	18.4%	16.6%	18.5%	18.0%	17.2%
Net interest margin ⁽³⁾	3.36%	3.42%	3.46%	3.47%	3.63%
Efficiency ratio ⁽⁴⁾	65.1%	67.1%	60.0%	62.5%	66.3%
Effective tax rate	25.1%	26.6%	26.3%	27.5%	25.0%
Revenue - Fully Taxable Equivalent (FTE)					
Net Interest Income	\$222,685	\$224,315	\$220,471	\$202,441	\$201,759
Tax Equivalent Adjustment ⁽³⁾	3,023	2,954	2,558	2,076	2,096
Net Interest Income	225,708	227,269	223,029	204,517	203,855
Non-Interest Income	227,639	246,510	272,768	276,951	272,924
Total Revenue	\$453,347	\$473,779	\$495,797	\$481,468	\$476,779
Total Revenue Excluding Securities Gains (Losses)	\$438,257	\$472,499	\$499,904	\$474,581	\$475,581

[Additional columns below]

[Continued from above table, first column(s) repeated]

(in thousands, except per share amounts)	1Q04 vs 4Q03		1Q04 vs 1Q03	
	\$ Chg	% Chg	\$ Chg	% Chg
Total Interest Income	\$ (9,166)	(2.7%)	\$ 5,917	1.8%
Total Interest Expense	(7,536)	(6.8%)	(15,009)	(12.7%)
Net Interest Income	(1,630)	(0.7%)	20,926	10.4%
Provision for credit losses	(745)	(2.8%)	(11,248)	(30.5%)

Net Interest Income After Provision for Credit Losses

	(885)	(0.4%)	32,174	19.5%
Operating lease income	(16,440)	(15.6%)	(49,326)	(35.7%)
Service charges on deposit accounts	(2,926)	(6.5%)	1,968	4.9%
Trust services	530	3.4%	1,412	9.5%
Brokerage and insurance income	853	5.9%	(300)	(1.9%)
Mortgage banking	(13,973)	N.M.	(15,421)	N.M.
Bank Owned Life Insurance income	75	0.7%	(652)	(5.9%)
Other service charges and fees	276	3.0%	(825)	(8.0%)
Gain on sales of automobile loans	(7,284)	(44.7%)	(1,251)	(12.2%)
Gain on sale of branch offices	—	N.M.	—	N.M.
Securities gains (losses)	13,810	N.M.	13,892	N.M.
Other	6,208	32.0%	5,218	25.6%
Total Non-Interest Income	(18,871)	(7.7%)	(45,285)	(16.6%)
Personnel costs	5,862	5.1%	8,535	7.5%
Operating lease expense	(14,899)	(17.4%)	(40,878)	(36.6%)
Outside data processing and other services	2,505	15.7%	1,883	11.4%
Equipment	(754)	(4.5%)	(326)	(2.0%)
Net occupancy	1,838	12.3%	154	0.9%
Professional services	(4,876)	(40.0%)	(1,986)	(21.4%)
Marketing	944	13.7%	1,213	18.3%
Telecommunications	(78)	(1.5%)	(507)	(8.9%)
Loss on early extinguishment of debt	(15,250)	(100.0%)	—	N.M.
Printing and supplies	(401)	(11.7%)	(665)	(18.1%)
Amortization of intangibles	—	0.0%	—	0.0%
Restructuring reserve releases	351	(100.0%)	1,000	(100.0%)
Other	(7,053)	(27.6%)	1,752	10.5%
Total Non-Interest Expense	(31,811)	(10.0%)	(29,825)	(9.5%)
Income Before Income Taxes	12,055	9.5%	16,714	13.7%
Income taxes	1,143	3.4%	4,271	13.9%
Income before cumulative effect of change in accounting principle	10,912	11.7%	12,443	13.6%
Cumulative effect of change in accounting principle, net of tax⁽¹⁾	—	N.M.	—	N.M.
Net Income	\$ 10,912	11.7%	\$ 12,443	13.6%
Average common shares - diluted	929	0.4%	110	0.0%
Per Common Share				
Income before cumulative effect of change in accounting principle - Diluted	\$ 0.05	12.5%	\$ 0.06	15.4%
Net Income - Diluted	\$ 0.05	12.5%	\$ 0.06	15.4%
Cash Dividends Declared	\$ —	0.0%	\$ 0.02	9.4%
Return on:				
Average total assets ⁽²⁾	0.14%	11.7%	0.00%	0.0%
Average total shareholders' equity ⁽²⁾	1.78%	10.7%	1.21%	7.1%
Net interest margin ⁽³⁾	(0.06%)	(1.8%)	(0.27%)	(7.4%)
Efficiency ratio ⁽⁴⁾	(2.01%)	(3.0%)	(1.16%)	(1.7%)
Effective tax rate	(1.48%)	(5.6%)	0.06%	0.3%
Revenue - Fully Taxable Equivalent (FTE)				
Net Interest Income	\$ (1,630)	(0.7%)	\$ 20,926	10.4%
Tax Equivalent Adjustment ⁽³⁾	69	2.3%	927	44.2%
Net Interest Income	(1,561)	(0.7%)	21,853	10.7%
Non-Interest Income	(18,871)	(7.7%)	(45,285)	(16.6%)
Total Revenue	(20,432)	(4.3%)	(23,432)	(4.9%)
Total Revenue Excluding Securities Gains (Losses)	\$(34,242)	(7.2%)	\$(37,324)	(7.8%)

(1) Due to the adoption of FASB Interpretation No. 46 for variable interest entities.

(2) Based on income before cumulative effect of change in accounting principle, net of tax.

(3) Calculated assuming a 35% tax rate.

(4) Non-interest expense less amortization of intangible assets divided by the sum of fully taxable equivalent net interest income and non-interest income excluding securities gains (losses).

N.M. - Not Meaningful.

Huntington Bancshares Incorporated
Quarterly Credit Reserves and Net Charge-off Analysis

(in thousands)	2004		2003		
	First	Fourth	Third	Second	First
Allowance for Loan and Leases Losses, Beginning of Period	\$299,732	\$336,398	\$307,667	\$303,636	\$324,827
Loan and lease losses	(37,167)	(68,023)	(43,261)	(49,985)	(40,265)
Recoveries of loans previously charged off	8,540	12,880	10,487	8,929	7,429
Net loan and lease losses	(28,627)	(55,143)	(32,774)	(41,056)	(32,836)
Provision for credit losses	25,596	26,341	51,615	49,193	36,844
Net change in allowance for unfunded loan commitments and letters of credit	3,433	(1,785)	(457)	101	(21,560)
Allowance of assets sold and securitized ⁽¹⁾	(4,757)	(6,079)	10,347	(4,207)	(3,639)
Allowance for Loan and Lease Losses, End of Period	\$295,377	\$299,732	\$336,398	\$307,667	\$303,636
Allowance for Unfunded Loan Commitments and Letters of Credit, Beginning of Period	\$ 35,522	\$ 33,737	\$ 33,280	\$ 33,381	\$ 11,821
Net change	(3,433)	1,785	457	(101)	21,560
Allowance for Unfunded Loan Commitments and Letters of Credit, End of Period	\$ 32,089	\$ 35,522	\$ 33,737	\$ 33,280	\$ 33,381
Allowance for loan and lease losses as a % of:					
Total loans and leases	1.39%	1.42%	1.59%	1.61%	1.61%
Non-performing loans and leases	383%	397%	276%	256%	240%
Non-performing assets	322%	343%	245%	230%	216%
Allowance for loan and lease losses plus allowance for unfunded loan commitments and letters of credit as a % of:					
Total loans and leases	1.55%	1.59%	1.75%	1.79%	1.78%
Non-performing loans and leases	425%	444%	304%	284%	266%
Non-performing assets	357%	384%	270%	255%	239%
Net Charge-offs by Loan and Lease Type					
Commercial and industrial	\$ 5,956	\$ 31,186	\$ 12,222	\$ 26,546	\$ 14,904
Commercial real estate	1,637	5,743	3,621	607	546
Total commercial	7,593	36,929	15,843	27,153	15,450
Consumer					
Automobile loans	13,422	11,346	10,773	7,524	10,623
Automobile leases	3,159	1,936	1,450	1,422	920
Automobile loans and leases	16,581	13,282	12,223	8,946	11,543
Home equity	3,116	3,464	3,416	3,671	4,053
Residential mortgage	316	174	246	267	145
Other loans	1,021	1,294	1,046	1,019	1,645
Total consumer	21,034	18,214	16,931	13,903	17,386
Total Net Charge-offs	\$ 28,627	\$ 55,143	\$ 32,774	\$ 41,056	\$ 32,836
Net Charge-offs - Annualized Percentages					
Commercial and industrial	0.44%	2.32%	0.91%	1.89%	1.06%
Commercial real estate	0.16	0.56	0.36	0.06	0.06
Total commercial	0.32	1.55	0.68	1.14	0.66
Consumer					
Automobile loans	1.77	1.29	1.20	1.06	1.38
Automobile leases	0.64	0.43	0.36	0.44	0.37
Automobile loans and leases	1.32	1.00	0.94	0.87	1.13
Home equity	0.32	0.38	0.39	0.44	0.50
Residential mortgage	0.05	0.03	0.05	0.06	0.03
Other loans	1.15	1.34	1.14	1.08	1.69
Total consumer	0.70	0.61	0.61	0.57	0.73
Net Charge-offs as a % of Average Loans	0.53%	1.03%	0.64%	0.85%	0.69%

⁽¹⁾ The third quarter 2003 includes the reserve for loan losses associated with automobile loans contained in one of Huntington's securitization trusts consolidated as a result of the adoption of FASB Interpretation No. 46 on July 1, 2003.

Huntington Bancshares Incorporated
Quarterly Non-Performing Assets and Past Due Loans and Leases

(in thousands)	2003				
	First	Fourth	Third	Second	First
Non-accrual loans and leases:					
Commercial and industrial	\$45,056	\$43,387	\$ 82,413	\$ 86,021	\$ 94,754
Commercial real estate	20,019	22,399	30,545	22,398	22,585
Residential mortgage	12,052	9,695	8,923	11,735	9,302
Total Non-Performing Loans and Leases	77,127	75,481	121,881	120,154	126,641
Other real estate, net	14,567	11,905	15,196	13,568	14,084
Total Non-Performing Assets	\$91,694	\$87,386	\$137,077	\$133,722	\$140,725
Non-performing loans and leases as a % of total loans and leases	0.36%	0.36%	0.58%	0.63%	0.67%
Non-performing assets as a % of total loans and leases and other real estate	0.43%	0.41%	0.65%	0.70%	0.74%
Accruing loans and leases past due 90 days or more	\$59,697	\$55,913	\$ 66,060	\$ 55,287	\$ 57,241
Accruing loans and leases past due 90 days or more as a percent of total loans and leases	0.28%	0.27%	0.31%	0.29%	0.30%

(in thousands)	2003				
	First	Fourth	Third	Second	First
Non-Performing Assets, Beginning of Period	\$ 87,386	\$137,077	\$133,722	\$140,725	\$136,723
New non-performing assets	27,208	38,367	52,213	83,104	48,359
Returns to accruing status	(54)	(454)	(319)	(9,866)	(5,993)
Loan and lease losses	(10,463)	(39,657)	(22,090)	(30,204)	(17,954)
Payments	(10,717)	(22,710)	(18,905)	(26,831)	(15,440)
Sales	(1,666)	(25,237)	(7,544)	(23,206)	(4,970)
Non-Performing Assets, End of Period	\$ 91,694	\$ 87,386	\$137,077	\$133,722	\$140,725

Huntington Bancshares Incorporated
Quarterly Stock Summary, Capital, and Other Data

Quarterly Common Stock Summary

	2004	2003			
	First	Fourth	Third	Second	First
<i>Common Stock Price</i>					
High ⁽¹⁾	\$ 23.780	\$ 22.550	\$ 20.890	\$ 21.540	\$ 19.800
Low ⁽¹⁾	21.000	19.850	19.220	18.030	17.780
Close	22.030	22.500	19.850	19.510	18.590
Average Closing Price	22.501	21.584	20.199	19.790	18.876
<i>Dividends</i>					
Cash dividends declared on common stock	\$ 0.175	\$ 0.175	\$ 0.175	\$ 0.16	\$ 0.16
<i>Common shares outstanding (000s)</i>					
Average — Basic	229,227	228,902	228,715	228,633	231,355
Average — Diluted	232,915	231,986	230,966	230,572	232,805
Ending	229,410	229,008	228,870	228,660	228,642
Book value per share	\$ 10.31	\$ 9.93	\$ 9.79	\$ 9.63	\$ 9.43
<i>Common Share Repurchase Program (000s)</i>					
Number of Shares Repurchased	—	—	—	—	4,300

⁽¹⁾ High and low stock prices are intra-day quotes obtained from NASDAQ.

Capital Data - End of Period

(in millions)	2004	2003			
	First	Fourth	Third	Second	First
Total Risk-Adjusted Assets ⁽²⁾	\$28,236	\$28,164	\$27,949	\$27,456	\$27,337
Tier 1 Risk-Based Capital Ratio ⁽³⁾	8.75%	8.53%	8.40%	8.35%	8.16%
Total Risk-Based Capital Ratio ⁽²⁾	12.67%	11.95%	11.19%	11.16%	11.04%
Tier 1 Leverage Ratio ⁽²⁾	8.08%	7.98%	7.94%	8.25%	8.22%
Tangible Equity / Asset Ratio	6.95%	6.79%	6.77%	7.06%	7.00%
Tangible Equity / Risk-Weighted Assets Ratio ⁽²⁾	7.61%	7.30%	7.24%	7.23%	7.09%

Other Data - End of Period

	2004	2003			
	First	Fourth	Third	Second	First
Number of employees (full-time equivalent)	7,915	7,983	7,906	7,986	8,134
Number of domestic full-service banking offices ⁽³⁾	337	338	337	341	342

Huntington Bancshares Incorporated
Quarterly Operating Lease Performance

	2004	2003			
	First	Fourth	Third	Second	First
Balance Sheet (in millions)					
Average operating lease assets outstanding	\$ 1,166	\$ 1,355	\$ 1,565	\$ 1,802	\$ 2,076
Income Statement (in thousands)					
Net rental income	\$86,318	\$ 98,223	\$109,645	\$120,502	\$130,274
Fees	742	5,204	5,372	5,414	5,633
Recoveries - early terminations	1,807	1,880	2,607	2,658	2,286
Total Operating Lease Income	88,867	105,307	117,624	128,574	138,193
Depreciation and residual losses at termination	63,823	76,768	83,112	91,387	99,283
Losses - early terminations	6,887	8,841	10,022	11,552	12,305
Total Operating Lease Expense	70,710	85,609	93,134	102,939	111,588
Net Earnings Contribution	\$18,157	\$ 19,698	\$ 24,490	\$ 25,635	\$ 26,605
Earnings ratios ⁽¹⁾					
Net rental income	29.6%	29.0%	28.0%	26.7%	25.1%
Depreciation and residual losses at termination	21.9%	22.7%	21.2%	20.3%	19.1%

Definition of terms:

Net rental income includes the lease payments earned on the equipment and vehicles that Huntington leases to its customers under operating leases. Fees include late fees, early payment fees and other non-origination fees. Recoveries represent payments received on a cash basis subsequent to a customer's default on an operating lease and a recognition of an impairment loss on the lease. Depreciation represents the periodic depreciation of equipment and vehicles to their residual value owned by Huntington under operating leases and any accelerated depreciation where Huntington expects to receive less than the residual value from the sale of the vehicle and from insurance proceeds at the end of the lease term. Losses represent impairments recognized on equipment and vehicles where the lessee has defaulted on the operating lease.

(1) As a percent of average operating lease assets, quarterly and year-to-date amounts annualized.