

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT
Pursuant to Section 13 OR 15(d)
of The Securities Exchange Act of 1934
Date of Report (Date of earliest event reported) March 11, 2020



Huntington Bancshares Incorporated

(Exact name of registrant as specified in its charter)

Maryland

1-34073

31-0724920

(State or other jurisdiction of
incorporation or organization)

(Commission
File Number)

(I.R.S. Employer
Identification No.)

Registrant's address: 41 South High Street, Columbus, Ohio 43287

Registrant's telephone number, including area code: (614) 480-2265

Not Applicable

(Former name or former address, if changed since last report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Securities registered pursuant to Section 12(b) of the Act:

Title of class	Trading Symbol(s)	Name of exchange on which registered
Depository Shares (each representing a 1/40th interest in a share of 5.875% Series C Non-Cumulative, perpetual preferred stock)	HBANN	NASDAQ
Depository Shares (each representing a 1/40th interest in a share of 6.250% Series D Non-Cumulative, perpetual preferred stock)	HBANO	NASDAQ
Common Stock—Par Value \$0.01 per Share	HBAN	NASDAQ

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2).

Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Item 7.01 Regulation FD Disclosure.

Huntington Bancshares Incorporated ("Huntington") will be participating in the 2020 RBC Capital Markets Global Financial Institutions Conference on Wednesday, March 11, 2020. A copy of the slides forming the basis of the presentation (the "Analyst Handout") is attached hereto as Exhibit 99.1 and is incorporated herein by reference. The Analyst Handout will also be available in the Investor Relations section of Huntington's web site at www.huntington.com.

The Analyst Handout is being furnished pursuant to Item 7.01, and the information contained therein shall not be deemed "filed" for purposes of Section 18 of the Securities and Exchange Act of 1934, as amended (the "Exchange Act"), or otherwise subject to the liabilities under that section. Furthermore, the information contained in Exhibit 99.1 shall not be deemed to be incorporated by reference in any filing under the Securities Act of 1933, or the Exchange Act, except as shall be expressly set forth by specific reference in such filing.

Item 9.01 Financial Statements and Exhibits.

The exhibits referenced below shall be treated as "furnished" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended.

(d) Exhibits.

EXHIBIT INDEX

Exhibit No.	Description
Exhibit 99.1	Analyst Handout
Exhibit 104	Cover Page Interactive Data File - the cover page XBRL tags are embedded within the Inline XBRL document.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

HUNTINGTON BANCSHARES INCORPORATED

Date: March 11, 2020

By: /s/ Zachary Wasserman
Zachary Wasserman
Chief Financial Officer

Exhibit 99.1

RBC Capital Markets Financial Institutions Conference

March 11, 2020



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Disclaimer

CAUTION REGARDING FORWARD-LOOKING STATEMENTS

This communication contains certain forward-looking statements, including, but not limited to, certain plans, expectations, goals, projections, and statements, which are not historical facts and are subject to numerous assumptions, risks, and uncertainties. Statements that do not describe historical or current facts, including statements about beliefs and expectations, are forward-looking statements. Forward-looking statements may be identified by words such as expect, anticipate, believe, intend, estimate, plan, target, goal, or similar expressions, or future or conditional verbs such as will, may, might, should, would, could, or similar variations. The forward-looking statements are intended to be subject to the safe harbor provided by Section 27A of the Securities Act of 1933, Section 21E of the Securities Exchange Act of 1934, and the Private Securities Litigation Reform Act of 1995.

While there is no assurance that any list of risks and uncertainties or risk factors is complete, below are certain factors which could cause actual results to differ materially from those contained or implied in the forward-looking statements: changes in general economic, political, or industry conditions; uncertainty in U.S. fiscal and monetary policy, including the interest rate policies of the Federal Reserve Board; volatility and disruptions in global capital and credit markets; movements in interest rates; reform of LIBOR; competitive pressures on product pricing and services; success, impact, and timing of our business strategies, including market acceptance of any new products or services implementing our “Fair Play” banking philosophy; the nature, extent, timing, and results of governmental actions, examinations, reviews, reforms, regulations, and interpretations, including those related to the Dodd-Frank Wall Street Reform and Consumer Protection Act and the Basel III regulatory capital reforms, as well as those involving the OCC, Federal Reserve, FDIC, and CFPB; and other factors that may affect our future results. Additional factors that could cause results to differ materially from those described above can be found in our 2019 Annual Report on Form 10-K, as well as our subsequent Securities and Exchange Commission (“SEC”) filings, which are on file with the SEC and available in the “Investor Relations” section of our website, <http://www.huntington.com>, under the heading “Publications and Filings.”

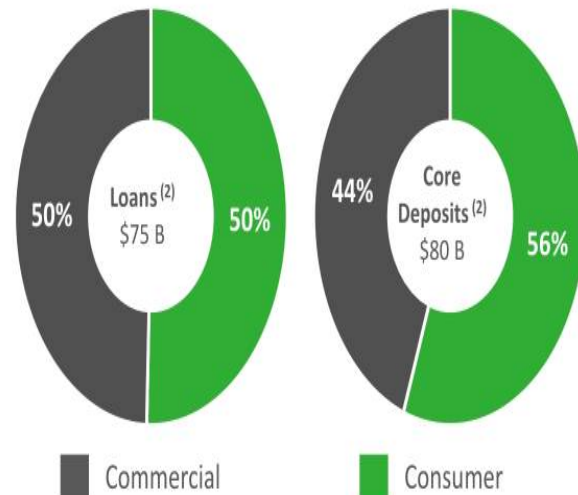
All forward-looking statements speak only as of the date they are made and are based on information available at that time. We do not assume any obligation to update forward-looking statements to reflect circumstances or events that occur after the date the forward-looking statements were made or to reflect the occurrence of unanticipated events except as required by federal securities laws. As forward-looking statements involve significant risks and uncertainties, caution should be exercised against placing undue reliance on such statements.

Positioned for Strong Relative Performance Through-the-Cycle

Strengthened Pretax Pre-Provision Net Revenue ⁽¹⁾



Well-Diversified Balance Sheet

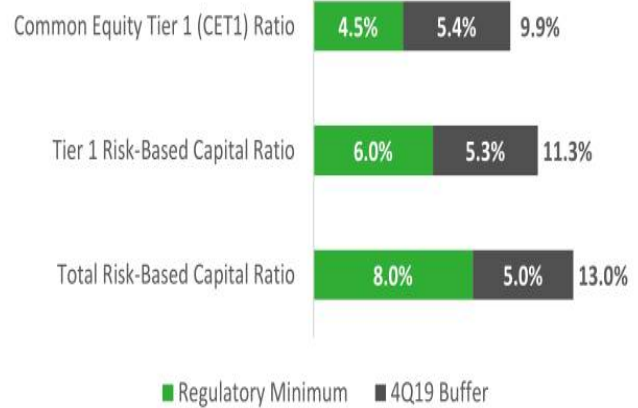


Culture of Disciplined Credit Underwriting

Average Through-the-Cycle Target Range (35 bp – 55 bp)



Strong Capital Base and Capital Management



(1) See reconciliation on page 14
 (2) 4Q19 average balances

Strategic Portfolio Mix

Thoughtful diversification is a vital component of our credit risk management

Consumer Bank

Period End
As of 12/31/19:

51% of
Loans

- Consumer remains strong
- Auto momentum remains
- Record mortgage applications in February 2020
- Focus on household acquisition and continued growth in consumer noninterest-bearing deposits

54% of
Deposits

Commercial and Business Bank

Period End
As of 12/31/19:

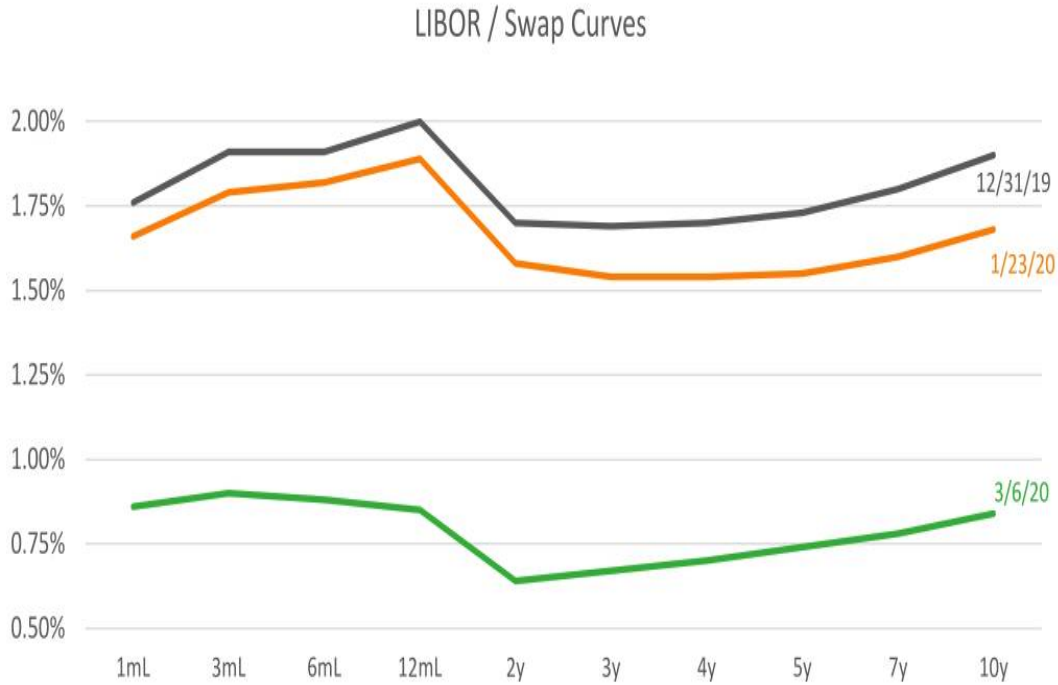
49% of
Loans

- More measured tone from commercial clients
- Steady pipeline yet pull-through remains challenged
- Targeting large corporations as well as secured businesses
- Focused on deepening relationships (fee opportunities)

46% of
Deposits

Historical Yield Curves

Yield curve moved lower and inverted



Rate	1 month LIBOR	2 year swap	4 year swap	10 year swap
12/31/19	1.76%	1.70%	1.70%	1.90%
1/23/20	1.66	1.58	1.54	1.68
3/6/20	0.86	0.64	0.70	0.84

vs. YE19

↓ 90 bp

Well hedged for LIBOR movement

↓ 106 bp

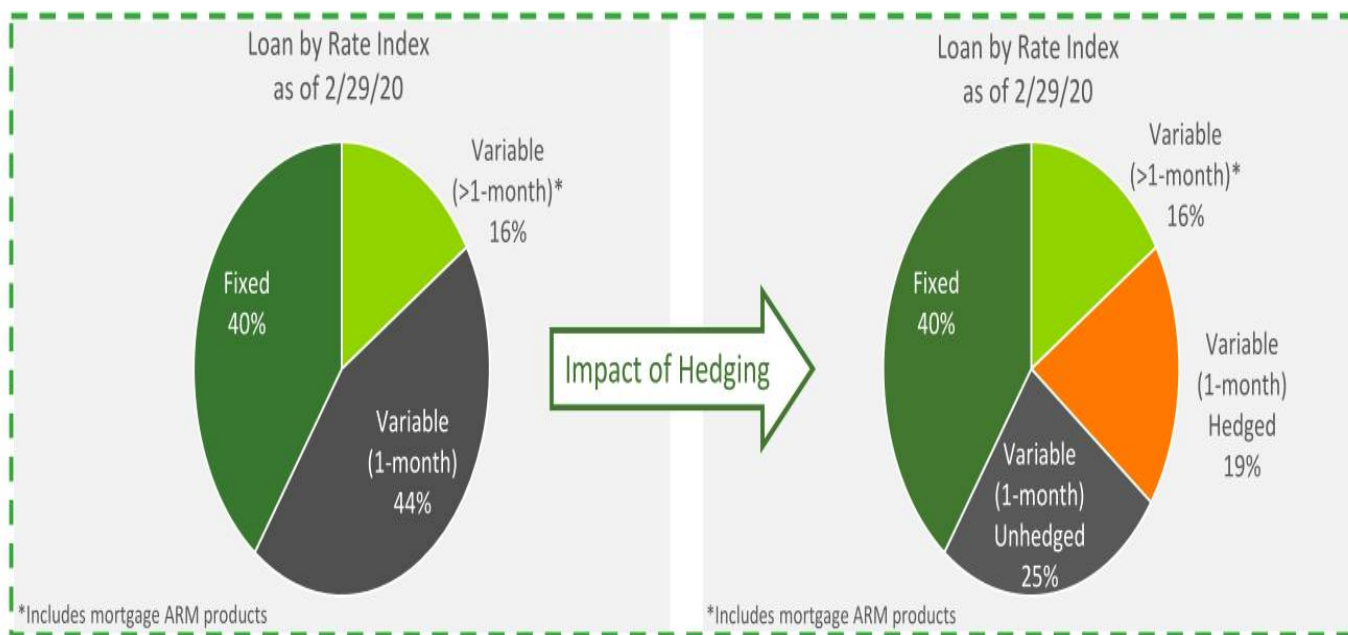
Impact on vehicle origination rates and securities reinvestment yields

↓ 100 bp

↓ 106 bp

Mortgage Banking acts as natural hedge

Hedging Program Overview



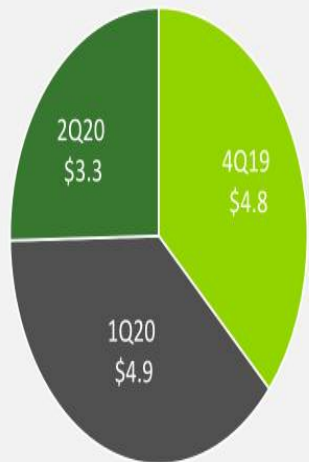
Active Hedges ⁽¹⁾	Notional (\$B)	Wtd Avg. Receive Rate / Floor Strike	Wtd. Avg. Pay Rate (Libor)
Asset Swaps	\$6.0	1.82%	1.66%
Asset Floors	\$8.2	1.84%	1.61%
Floor Spreads ⁽²⁾	\$0.4	2.50% / 1.50%	1.65%
Debt Swaps – 1mL	\$5.8	2.29%	1.69%
Debt Swaps – 3mL	\$2.3	1.80%	1.88%
Total	\$22.6	1.96%	1.64%

Forward-Starting Hedges ⁽¹⁾	Notional (\$B)	Wtd Avg. Receive Rate / Floor Strike	Active Dates
Asset Swaps	\$1.3	1.45%	Jun '20 - Jun '24
Asset Floors	-	-	-
Floor Spreads ⁽²⁾	\$3.5	1.68% / 0.79%	May '20 - May '26
Debt Swaps – 1mL	-	-	-
Debt Swaps – 3mL	-	-	-
Total	\$4.8	1.62%	-

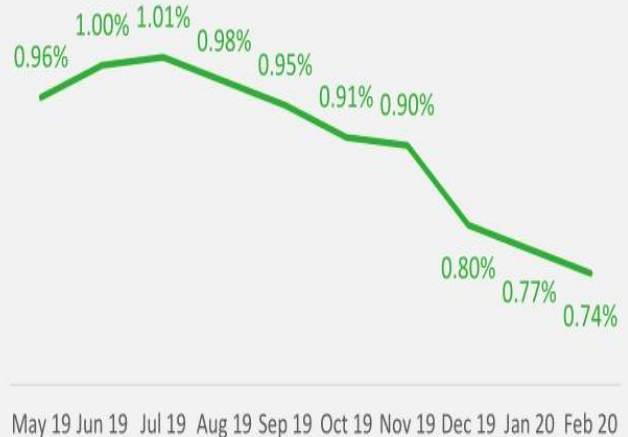
(1) As of 2/29/20
 (2) Upper strike (%) / Lower strike (%)

Deposit Repricing Overview

CD and MMA Promo Rate Maturities (\$ billion)



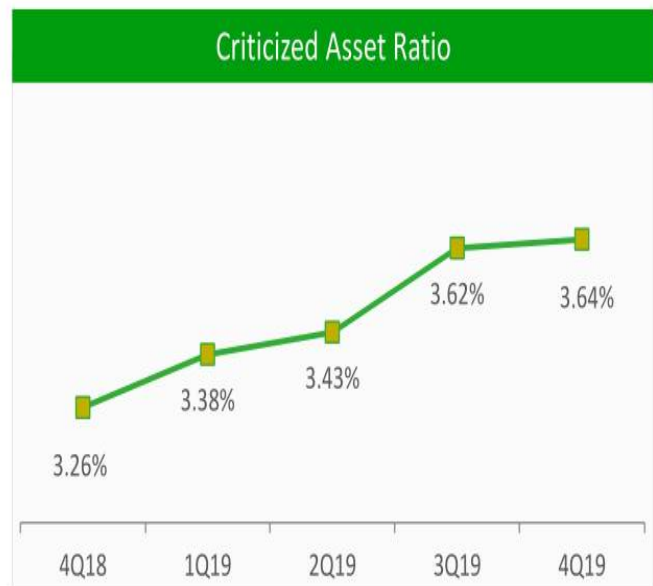
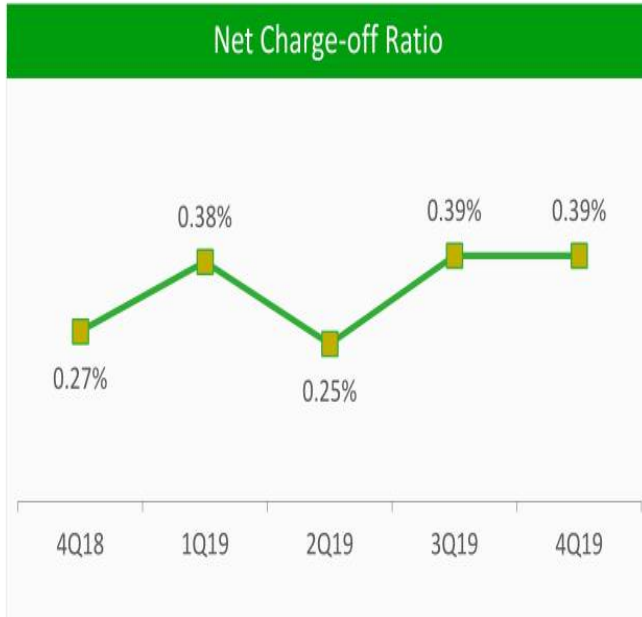
Monthly Interest-Bearing Deposit Cost



- Leveraging market- and customer-specific playbooks utilized following each rate cut in 2019
- Implementing additional pricing reductions correlated to market interest rate movements across consumer and commercial products
- Rational and disciplined approach to optimizing interest costs
 - Consumer deposit balances consistently exceeding our expectations while reducing pricing
 - Being measured with commercial deposit pricing; focused on profitability versus growth

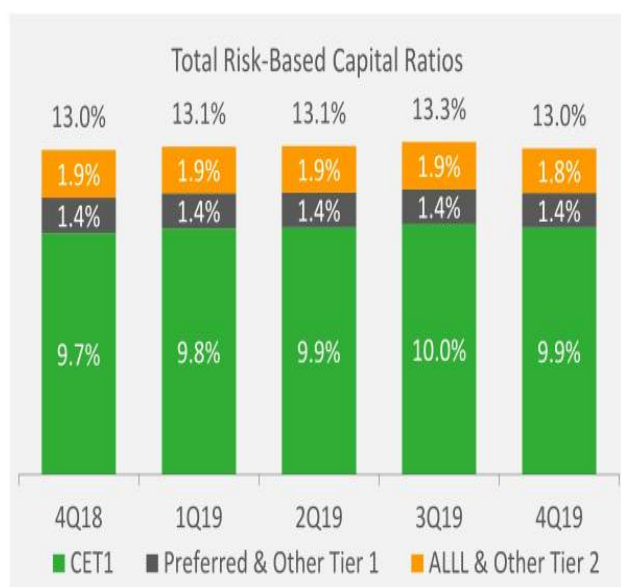
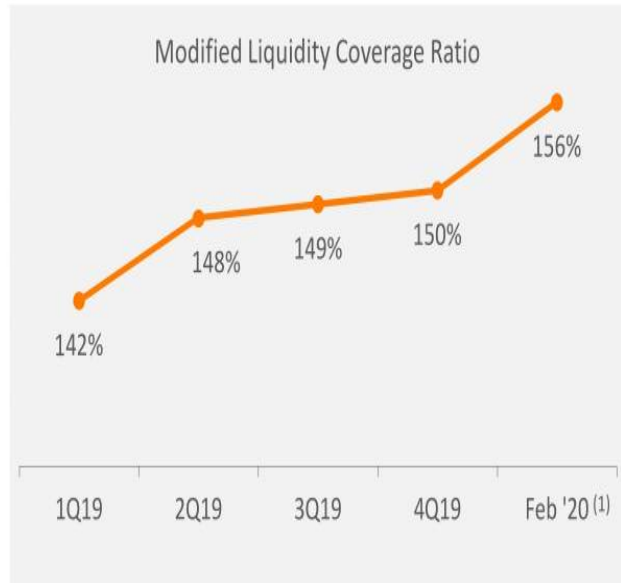
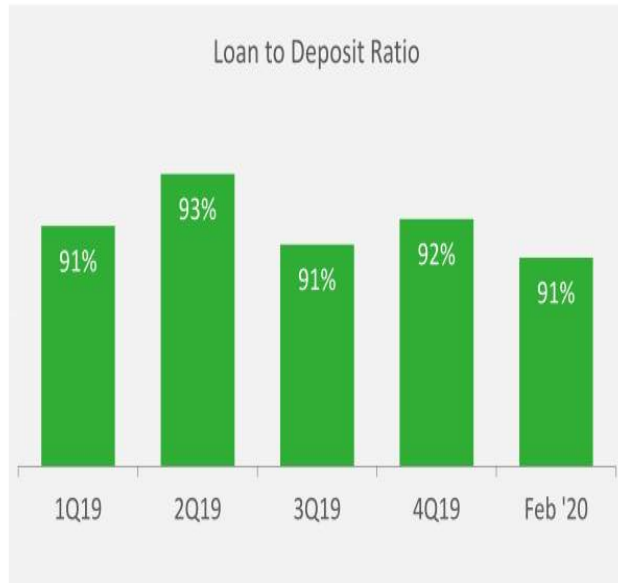
Asset Quality and Reserve Trends

Overall credit quality metrics remain strong



Capital and Liquidity

Managing capital and liquidity conservatively within uncertain economic outlook and consistent with our aggregate moderate-to-low risk appetite



(1) Estimated as of 2/29/2020

Important Messages

Building long-term shareholder value

- Consistent organic growth
- Maintain aggregate moderate-to-low risk appetite
- Minimize earnings volatility through the cycle
- Disciplined capital allocation



Focus on top quartile financial performance relative to peers

Strategic focus on Customer Experience

High level of colleague and shareholder alignment

- Board, management, and colleague ownership collectively represent top 10 shareholder

Appendix



Basis of Presentation

Use of Non-GAAP Financial Measures

This document contains GAAP financial measures and non-GAAP financial measures where management believes it to be helpful in understanding Huntington's results of operations or financial position. Where non-GAAP financial measures are used, the comparable GAAP financial measure, as well as the reconciliation to the comparable GAAP financial measure, can be found in this document, conference call slides, or the Form 8-K related to this document, all of which can be found in the Investor Relations section of Huntington's website, <http://www.huntington.com>.

Annualized Data

Certain returns, yields, performance ratios, or quarterly growth rates are presented on an "annualized" basis. This is done for analytical and decision-making purposes to better discern underlying performance trends when compared to full-year or year-over-year amounts. For example, loan and deposit growth rates, as well as net charge-off percentages, are most often expressed in terms of an annual rate like 8%. As such, a 2% growth rate for a quarter would represent an annualized 8% growth rate.

Fully-Taxable Equivalent Interest Income and Net Interest Margin

Income from tax-exempt earning assets is increased by an amount equivalent to the taxes that would have been paid if this income had been taxable at statutory rates. This adjustment puts all earning assets, most notably tax-exempt municipal securities and certain lease assets, on a common basis that facilitates comparison of results to results of competitors.

Earnings per Share Equivalent Data

Significant income or expense items may be expressed on a per common share basis. This is done for analytical and decision-making purposes to better discern underlying trends in total corporate earnings per share performance excluding the impact of such items. Investors may also find this information helpful in their evaluation of our financial performance against published earnings per share mean estimate amounts, which typically exclude the impact of Significant Items. Earnings per share equivalents are usually calculated by applying an effective tax rate to a pre-tax amount to derive an after-tax amount, which is divided by the average shares outstanding during the respective reporting period. Occasionally, when the item involves special tax treatment, the after-tax amount is disclosed separately, with this then being the amount used to calculate the earnings per share equivalent.

Basis of Presentation

Rounding

Please note that columns of data in this document may not add due to rounding.

Significant Items

From time to time, revenue, expenses, or taxes are impacted by items judged by management to be outside of ordinary banking activities and/or by items that, while they may be associated with ordinary banking activities, are so unusually large that their outsized impact is believed by management at that time to be infrequent or short term in nature. We refer to such items as "Significant Items". Most often, these Significant Items result from factors originating outside the company – e.g., regulatory actions/assessments, windfall gains, changes in accounting principles, one-time tax assessments/refunds, and litigation actions. In other cases they may result from management decisions associated with significant corporate actions out of the ordinary course of business – e.g., merger/restructuring charges, recapitalization actions, and goodwill impairment.

Even though certain revenue and expense items are naturally subject to more volatility than others due to changes in market and economic environment conditions, as a general rule volatility alone does not define a Significant Item. For example, changes in the provision for credit losses, gains/losses from investment activities, and asset valuation write-downs reflect ordinary banking activities and are, therefore, typically excluded from consideration as a Significant Item.

Management believes the disclosure of "Significant Items", when appropriate, aids analysts/investors in better understanding corporate performance and trends so that they can ascertain which of such items, if any, they may wish to include/exclude from their analysis of the company's performance - i.e., within the context of determining how that performance differed from their expectations, as well as how, if at all, to adjust their estimates of future performance accordingly. To this end, management has adopted a practice of listing "Significant Items" in our external disclosure documents (e.g., earnings press releases, quarterly performance discussions, investor presentations, Forms 10-Q and 10-K).

"Significant Items" for any particular period are not intended to be a complete list of items that may materially impact current or future period performance. A number of items could materially impact these periods, including those which may be described from time to time in Huntington's filings with the Securities and Exchange Commission.

Reconciliation

Pretax Pre-Provision Net Revenue (PPNR)

(\$ in millions)		2019	2018	2017	2016	2015
Net interest income – FTE		\$3,239	\$3,219	\$3,052	\$2,412	\$1,983
Noninterest income		1,454	1,321	1,307	1,151	1,039
Total revenue		4,693	4,540	4,359	3,563	3,022
Less: Significant Items		0	0	2	1	3
Less: gain / (loss) on securities		(24)	(21)	(4)	0	1
Total revenue – adjusted	A	4,717	4,561	4,361	3,562	3,018
Noninterest expense		2,721	2,647	2,714	2,408	1,976
Add: provision for unfunded loans		10	9	(11)	21	11
Less: Significant Items		0	0	154	239	58
Noninterest expense – adjusted	B	2,731	2,656	2,549	2,191	1,929
Pretax pre-provision net revenue (PPNR)	A - B	\$1,986	\$1,905	\$1,812	\$1,372	\$1,089
Risk-weighted assets (RWA)		\$87,513	\$85,687	\$80,340	\$78,263	\$58,420
PPNR as % of RWA		2.27%	2.22%	2.26%	1.75%	1.86%

